



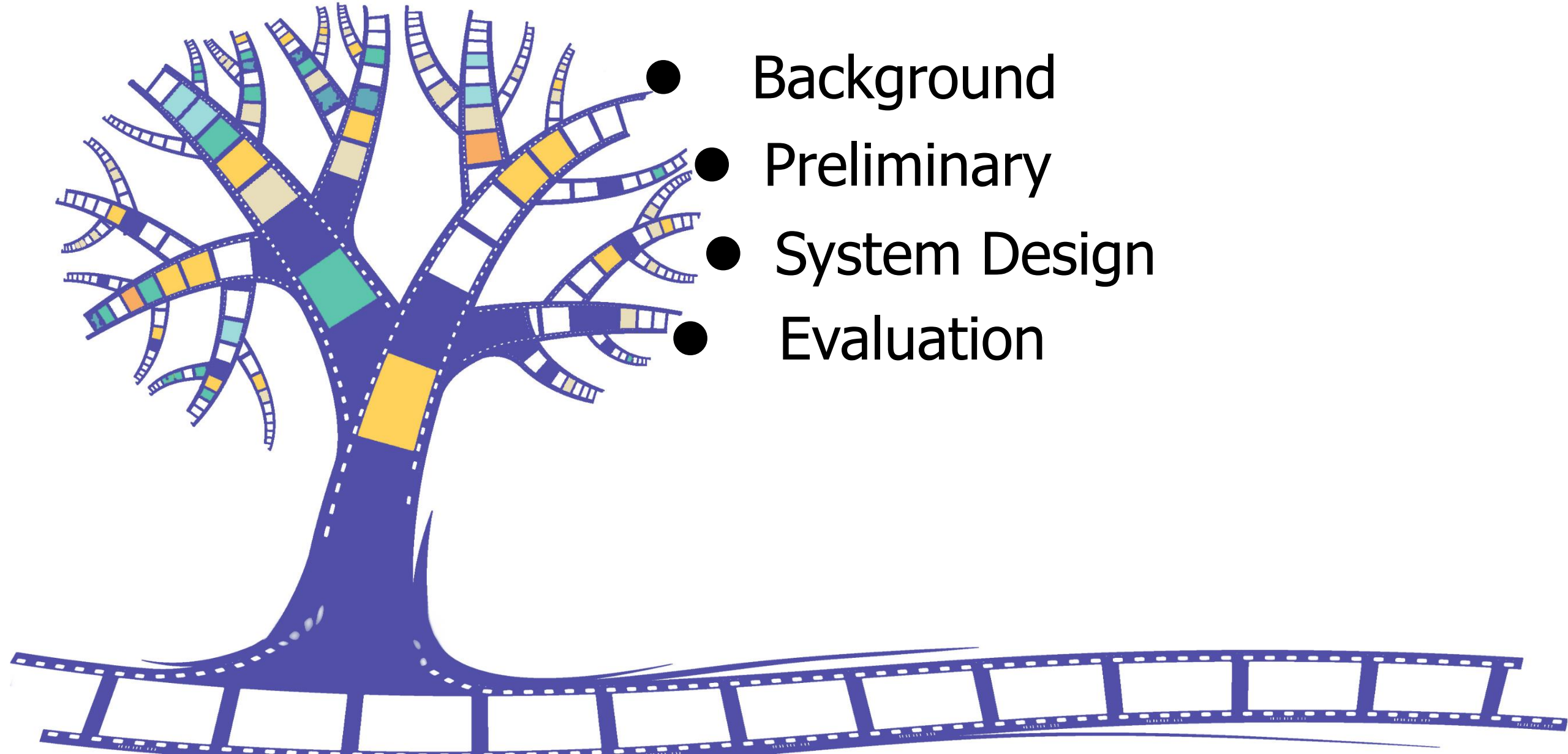
# **Kaleido: You Can Watch It But Cannot Record It**

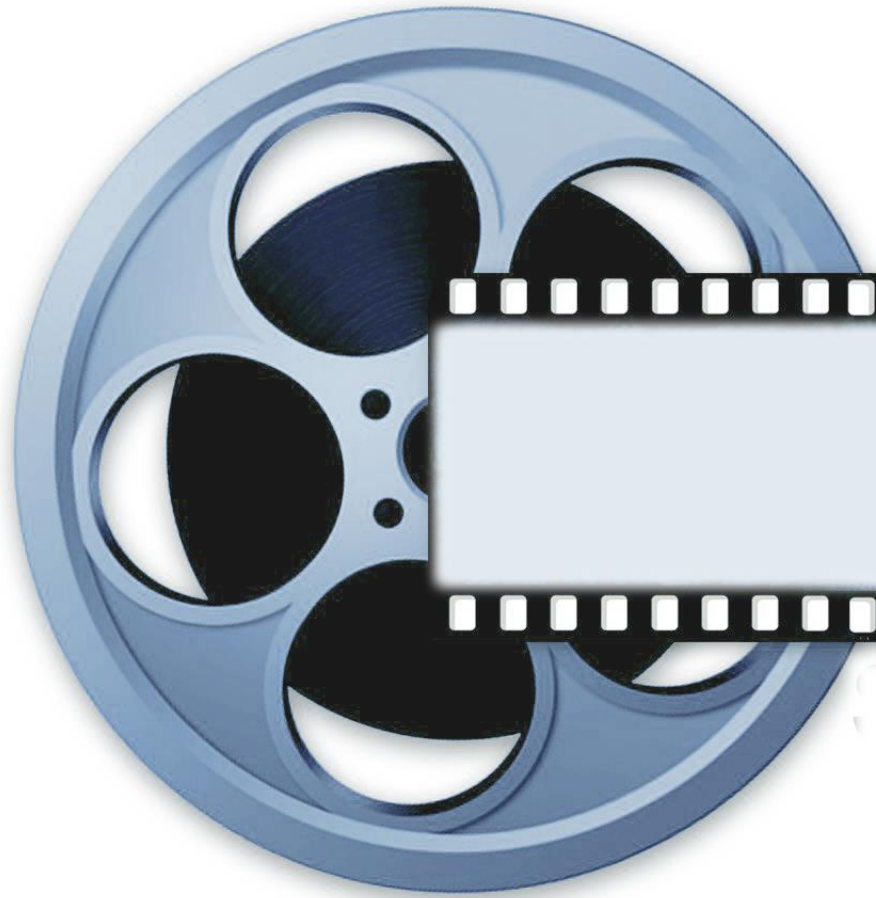
**Lan Zhang**, Cheng Bo, Jiahui Hou, Xiang-Yang Li, Yu Wang, Kebin Liu, Yunhao Liu

Tsinghua University, China  
University of North Carolina at Charlotte, USA  
Illinois Institute of Technology, USA

# Outline

- Background
- Preliminary
- System Design
- Evaluation





Background

# Blooming of Visual Displays



- Movie screen, phone, tablet, TV, electronic board...
- Entertainment, news, advertising, tour guide...

**Video playback has contributed to about 80% of the Internet traffic [1].**

# Piracy - A Growing Threat

Film piracy causes lost of revenue about **\$20.5 billion** annually.

Over **90%** of this illegal online content is delivered from these pirate movies.

Unauthorized videotaping during the **exhibition, presentation or project demonstration** could cause infringement of copyright and even plagiarism.





# Copyright Protection



**Watermark**

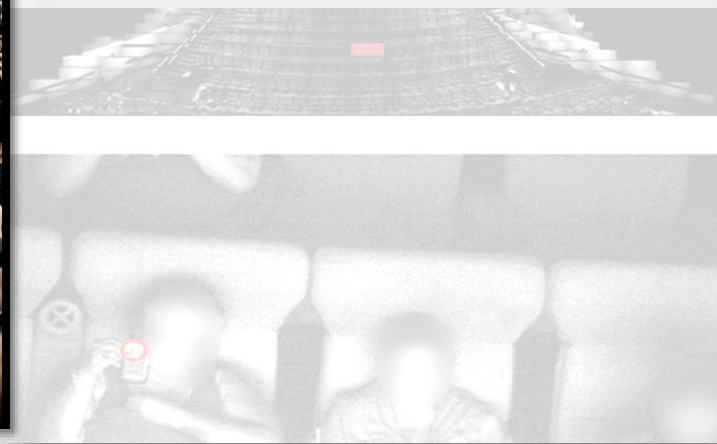


**No camera policy**



**Camera detect**

# Copyright Protection



Wa

**Ineffective in preventing attendees from taking pirate video for later redisplay, especially when using mobile devices.**

tect

# Copyright Protection

Is there a **universal technology** that can be used to protect the video displayed from pirate videotaping using typical mobile devices?

**You Can Watch It But Cannot Record It?**

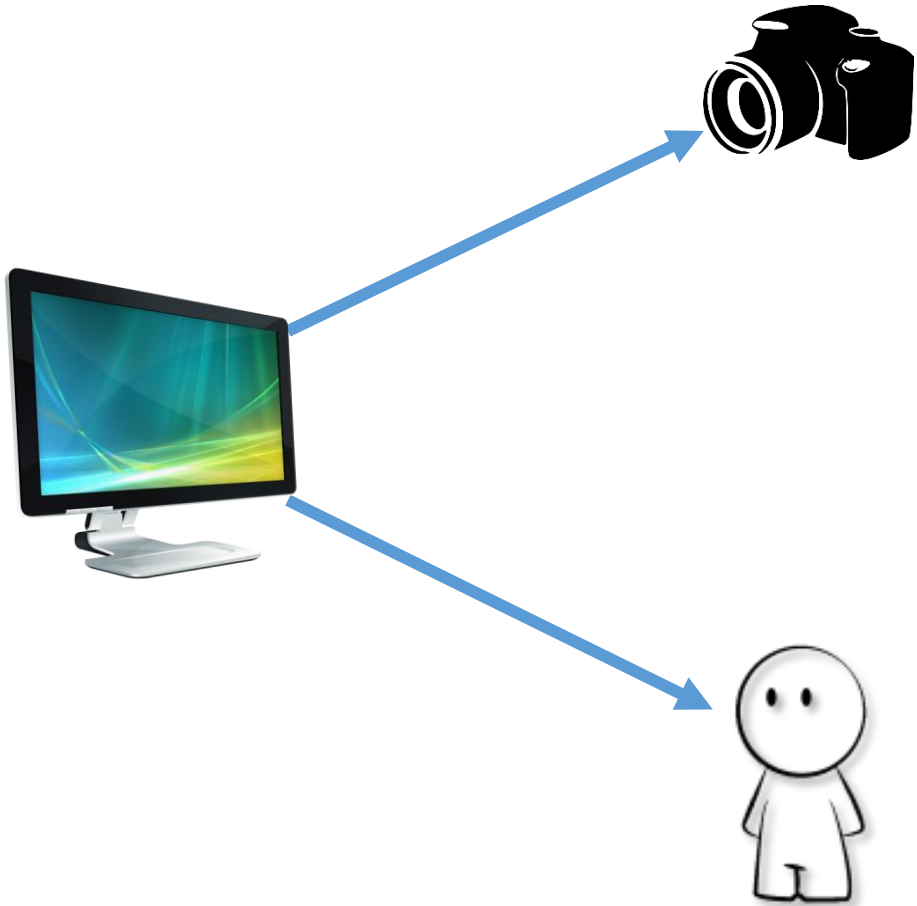
**Watermark**

**No camera policy**

**Camera Detect**



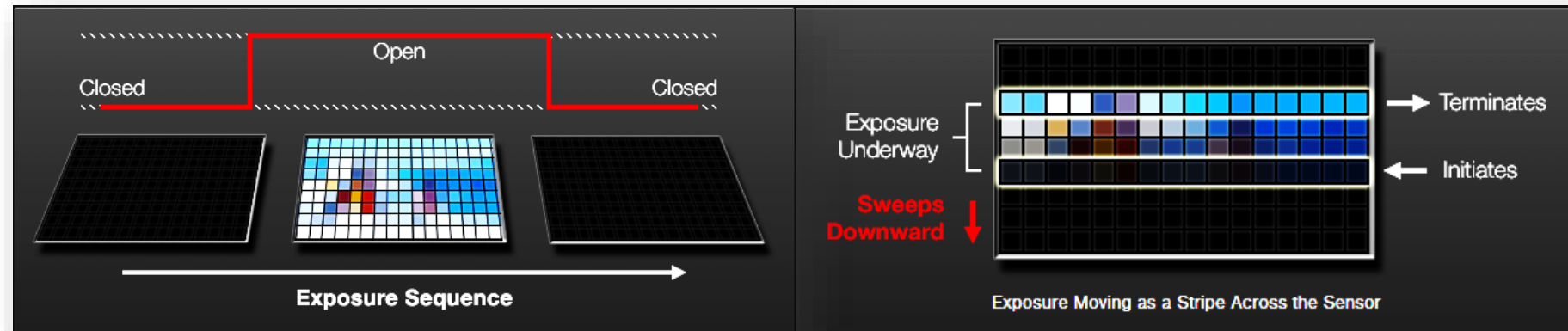
# Screen-Camera v.s. Screen-Eye



# Screen-Camera v.s. Screen-Eye

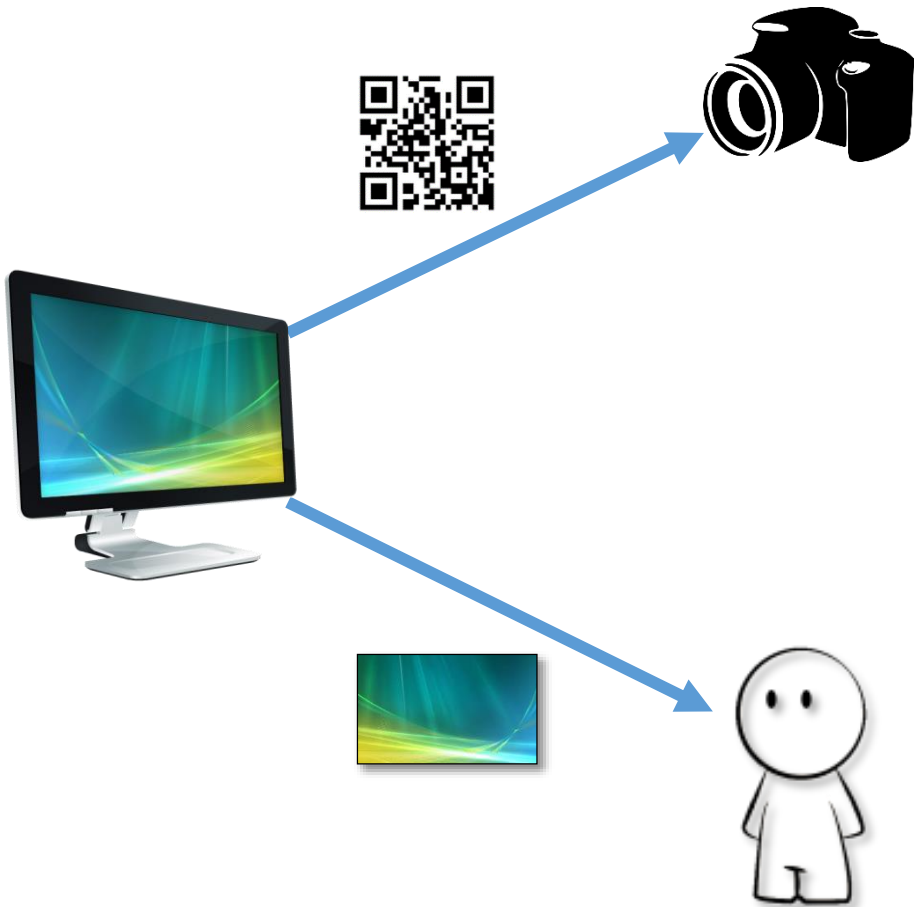


Discrete global/rolling shutter , higher temporal resolution.



Continuous "global shutter", low-pass filter.

# Screen-Camera Communication



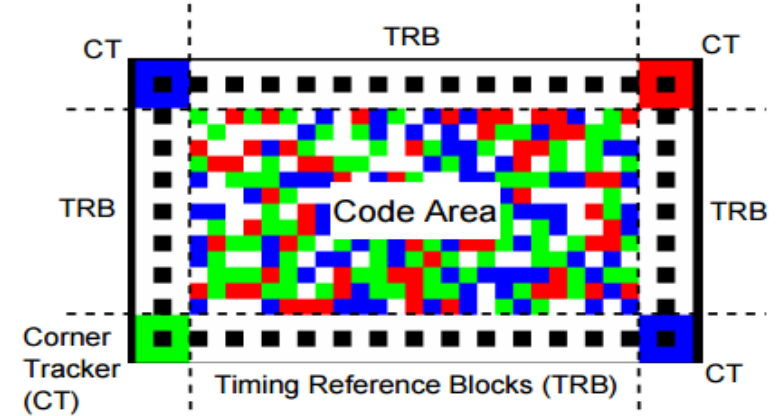
- Encode information into the screen-camera side-channel.
- The extra signal can be captured by camera but not the human eye.

## PixNet (SiGCOMM'11)



PixNet leverages 2D OFDM to modulate high-throughput 2D barcode frame.

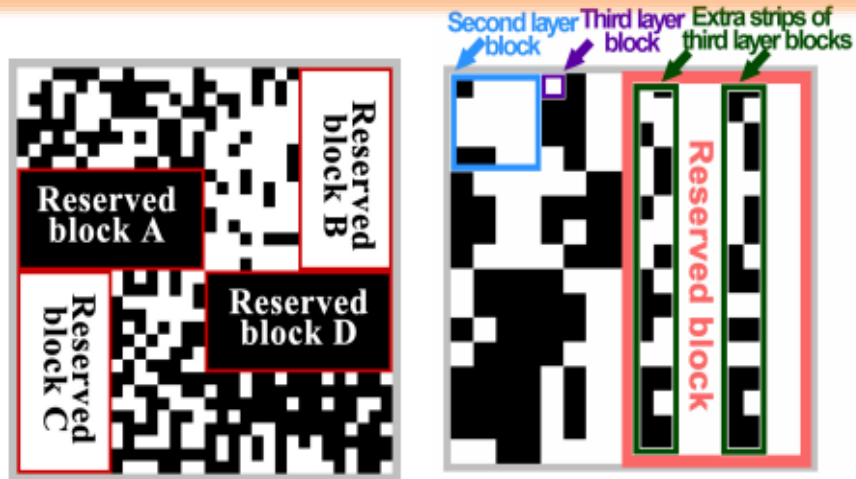
## COBRA (MobiSys'12)



COBRA [20] achieves real-time phone-to-phone optical communication.

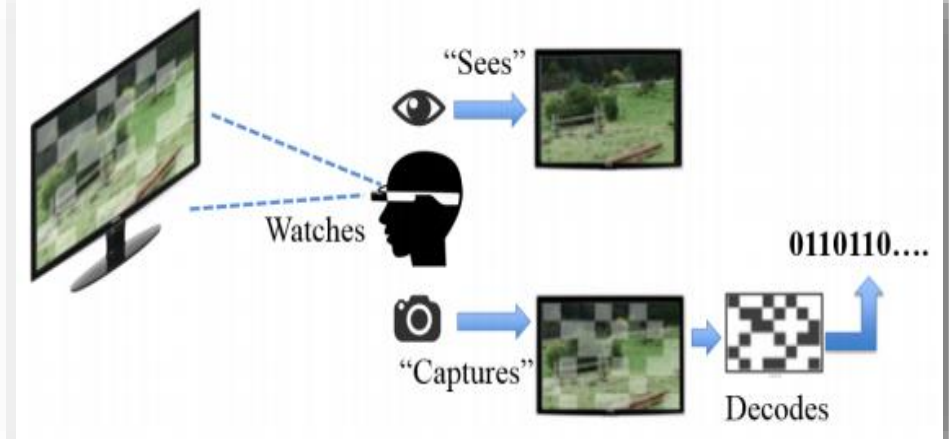


## Strata (MobiCom'14)



Strata supports wide range of frame capture resolutions and rates so as to deliver information rate correspondingly.

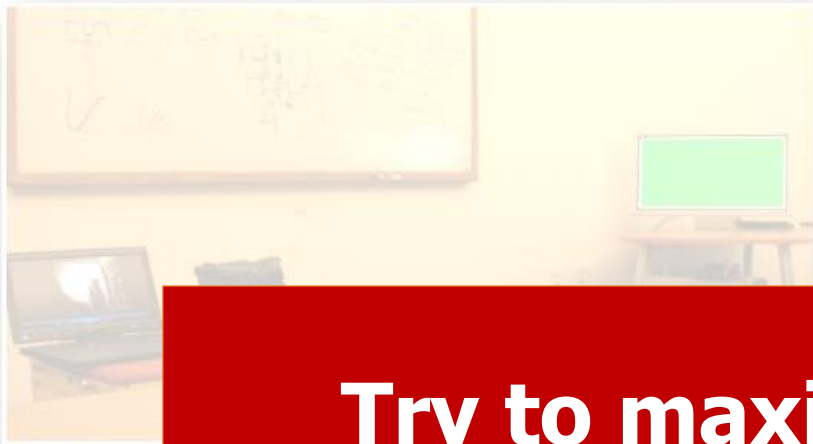
## InFrame++ (MobiSys'15)



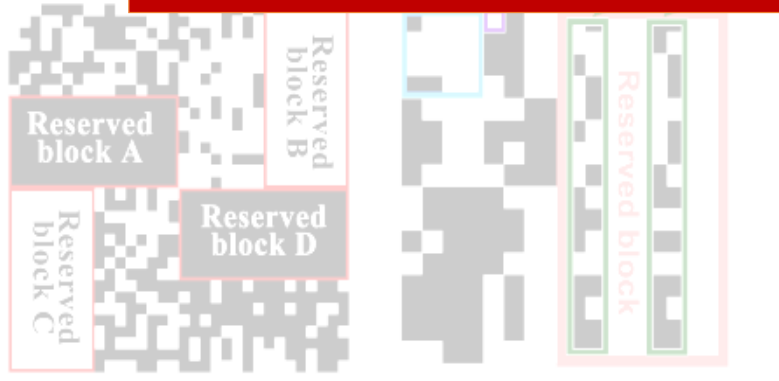
InFrame++ achieves dual-mode full frame communication between screen and both humans and devices simultaneously.

# Existing Methods

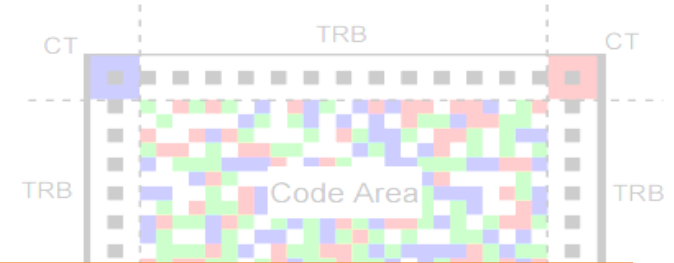
PixNet (SIGCOMM'11)



Str

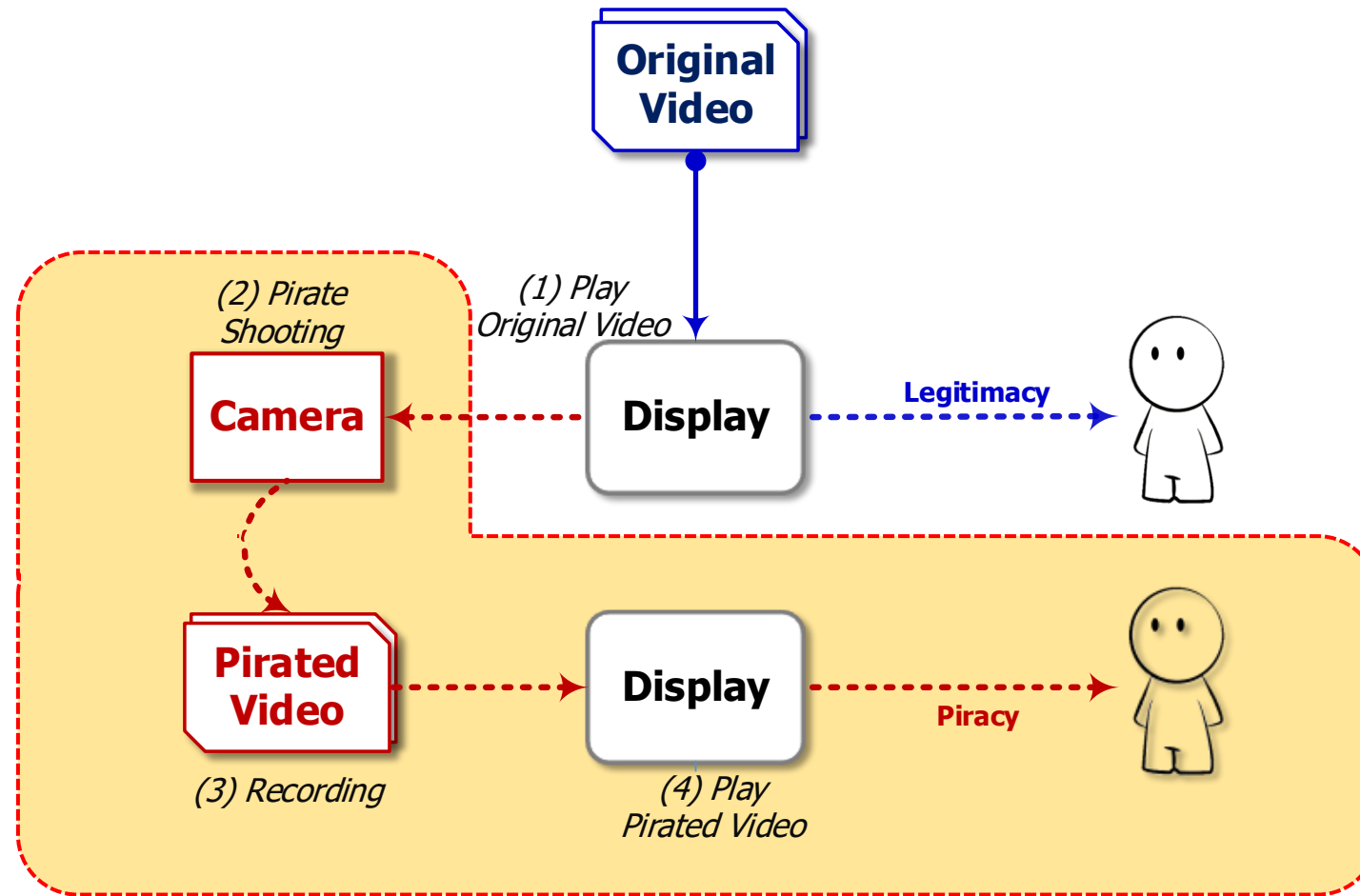


COBRA (MobiSys'12)

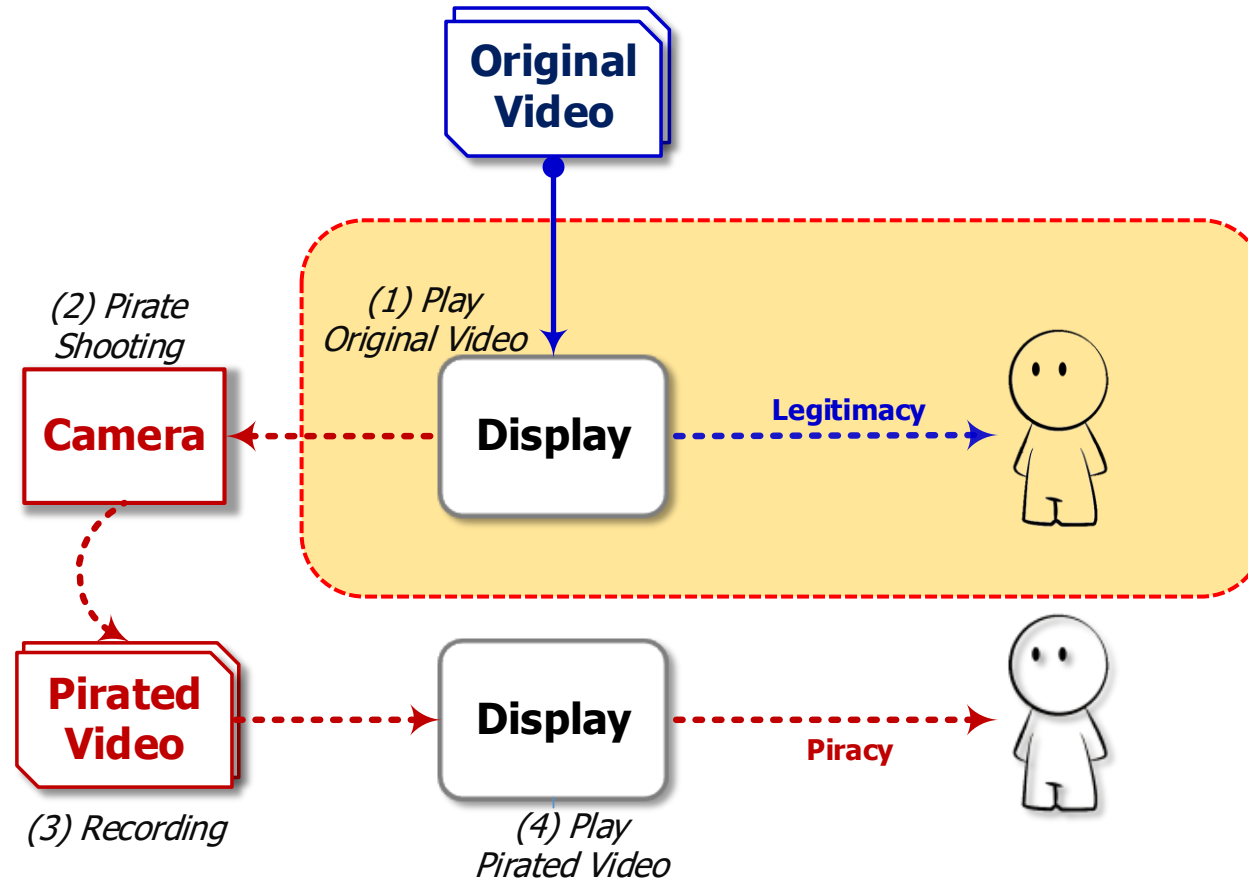


**Try to maximize decodability of screen-camera channel.**





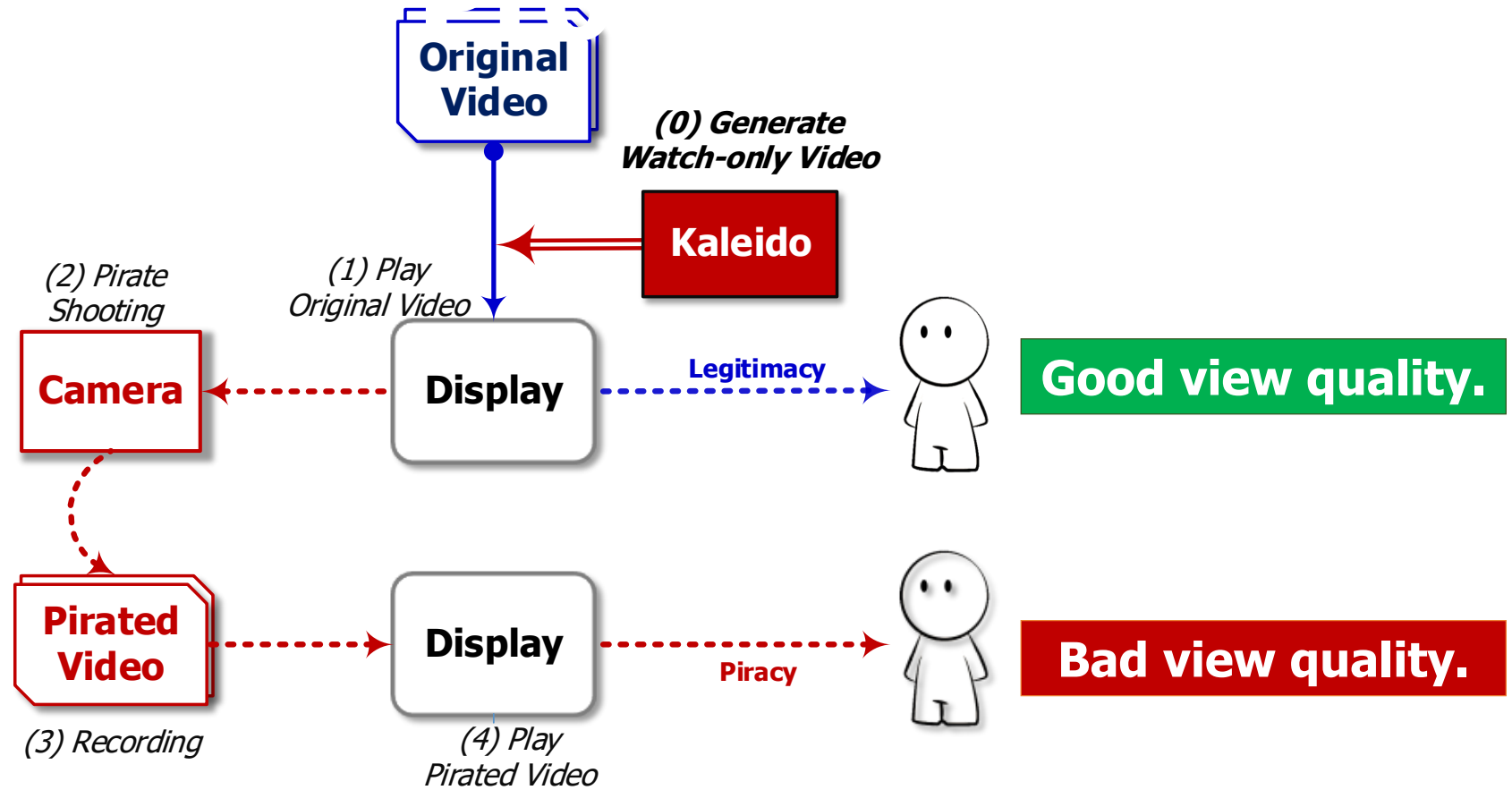
Prevent unauthorized users from videotaping a video played on a screen for high-quality redisplay.



Do not affect the viewing experience of live audiences.  
Do not use any extra hardware device.



# Kaleido



Kaleido: generate a **watch-only** version of the video .

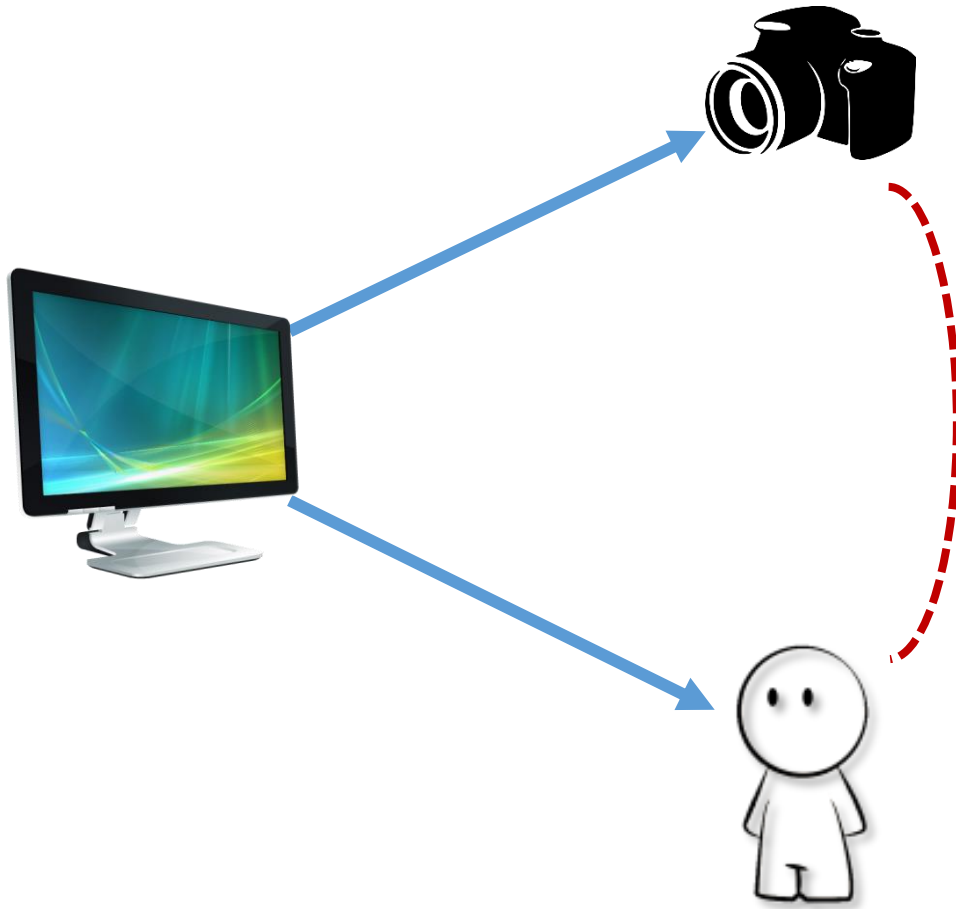
## Existing

**Try to maximize decodability of screen-camera channel.**

## Kaleido

**We seek to maximize the quality degradation of the display-camera channel while retain the quality of the screen-eye channel.**

# Challenges



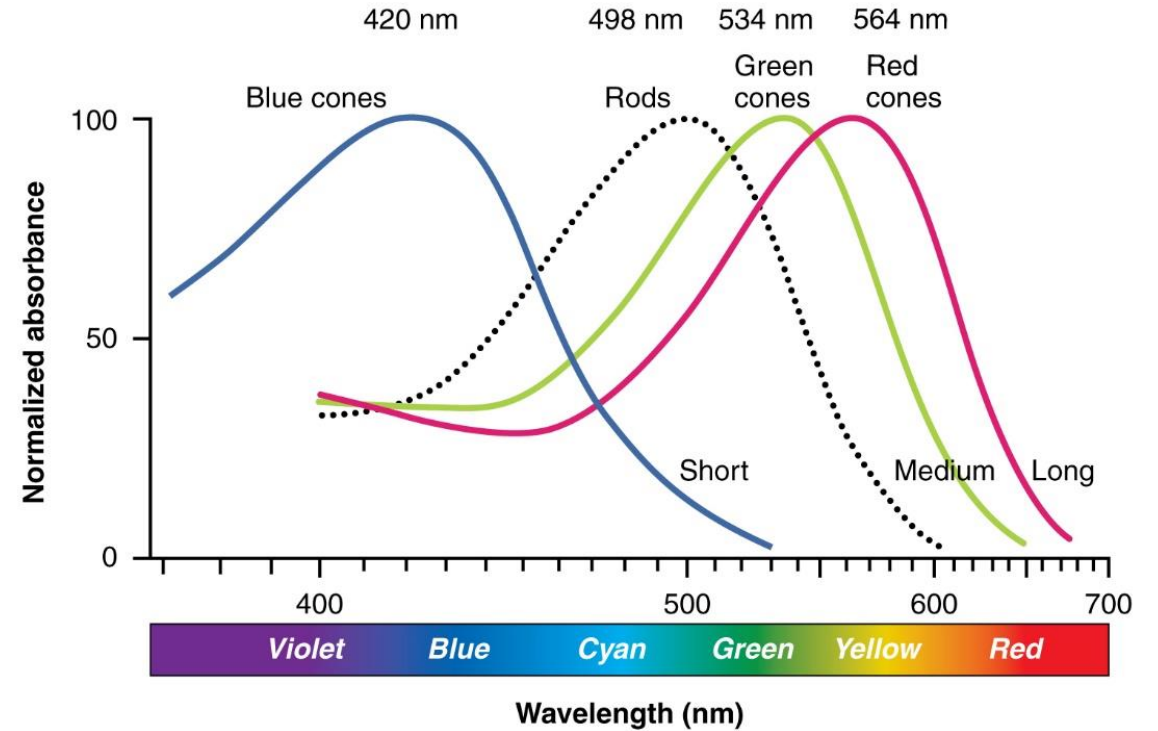
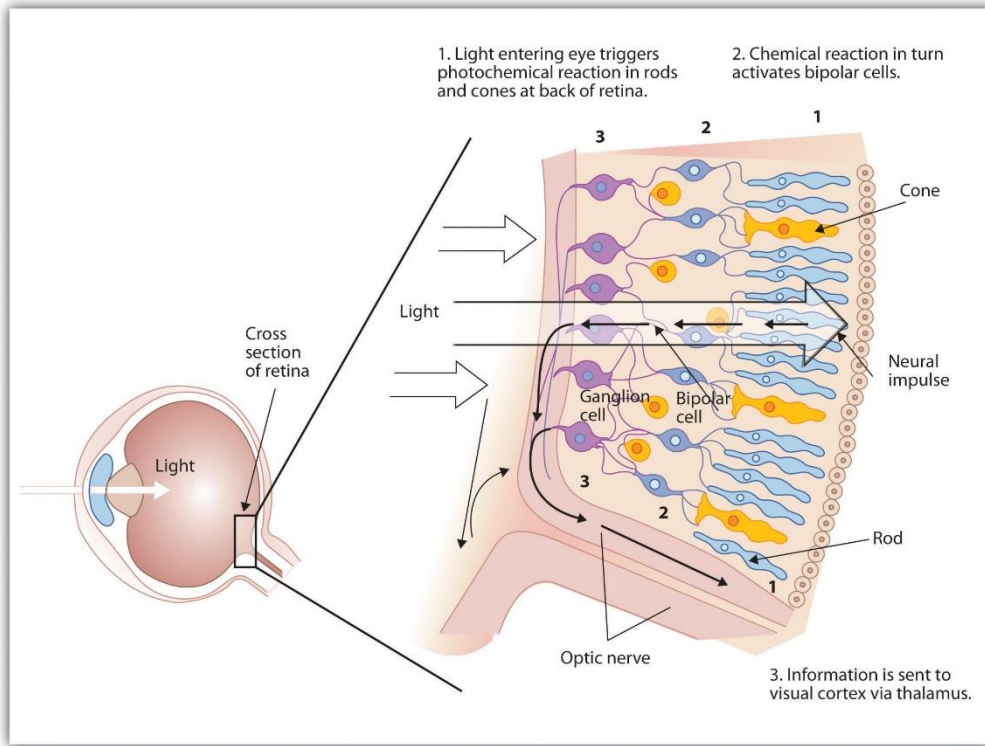
Cameras are designed to mimic the human eye.

Limited disparities,  
very small design opportunity.



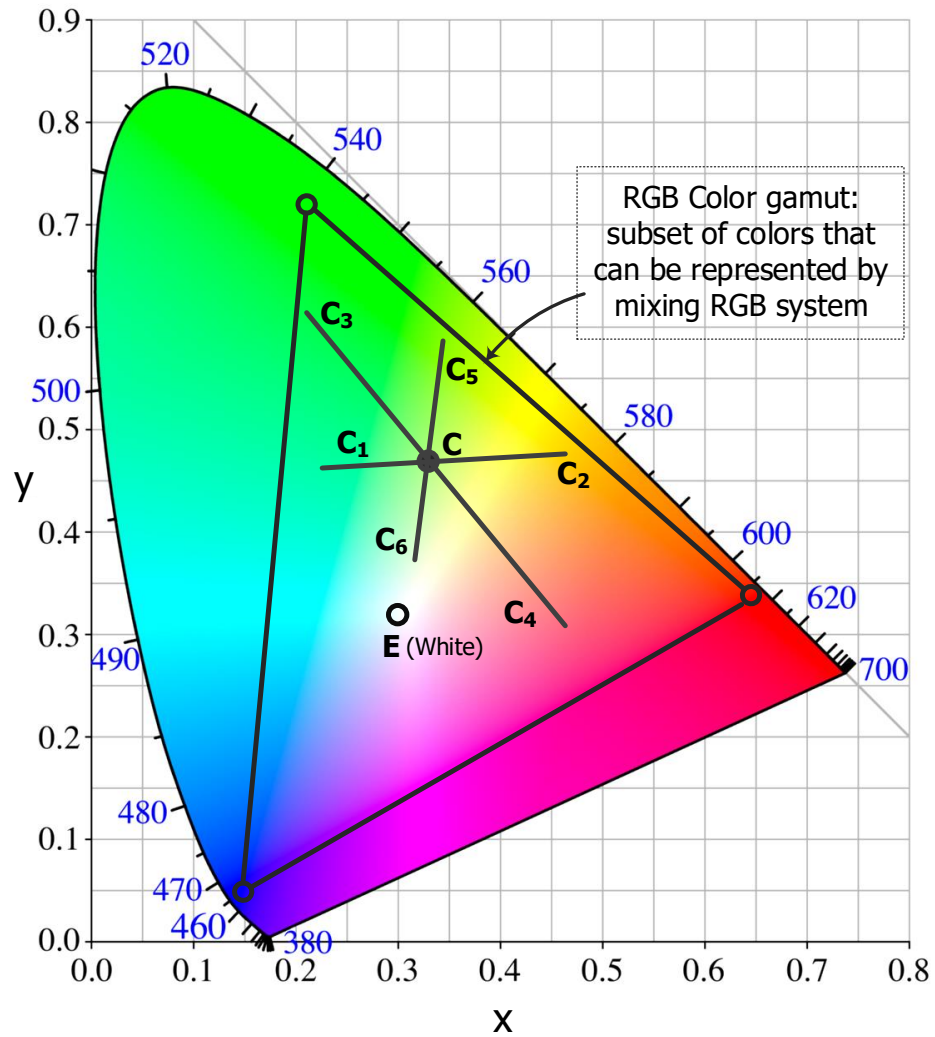


Different light wavelengths stimulate the three kinds of cone cells of a viewer in different degrees, providing her perception of distinct colors.



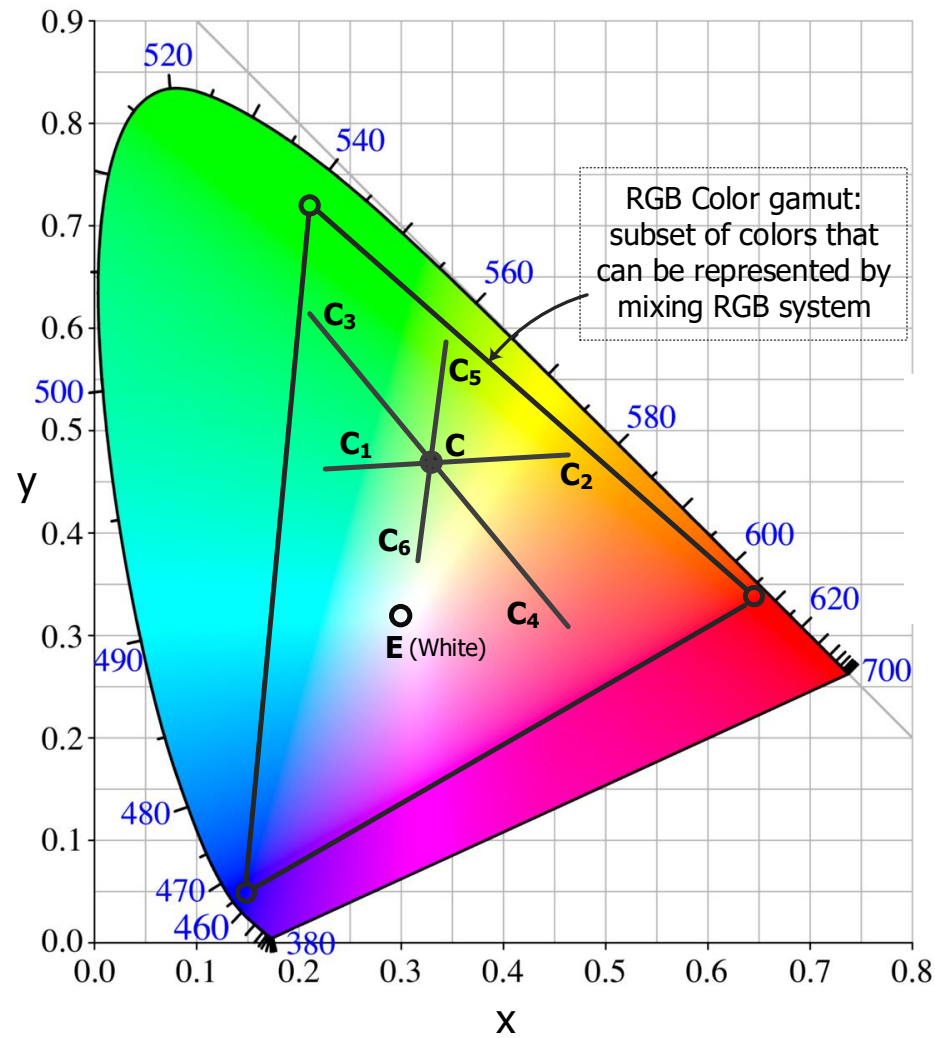
# Human Vision

## CIE chromatic diagram



- Two aspects:
  - illuminance
  - chromaticity (composition of the light spectra).
- $(x, y, Y)$  to present a color
  - $Y$  determines the illuminance
  - $x$  and  $y$  give chromaticity at that luminance.

## CIE chromatic diagram



## Spectral Color Additive Rule

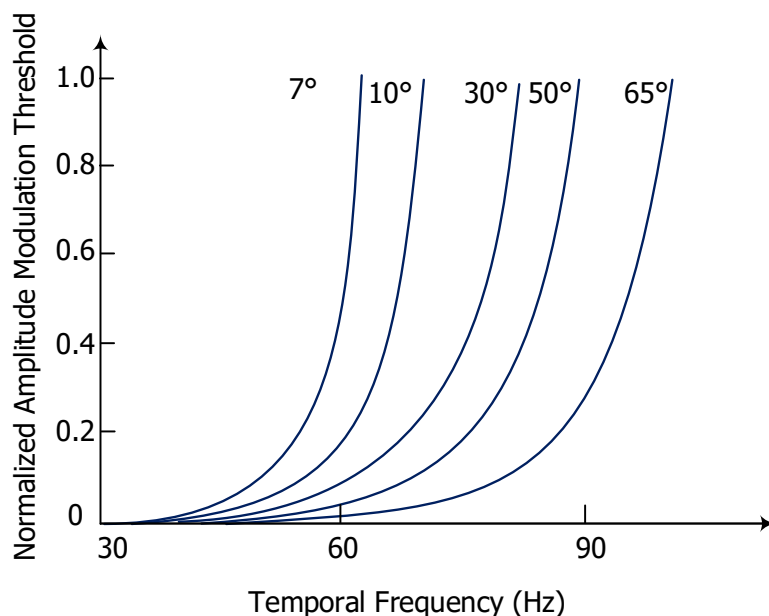
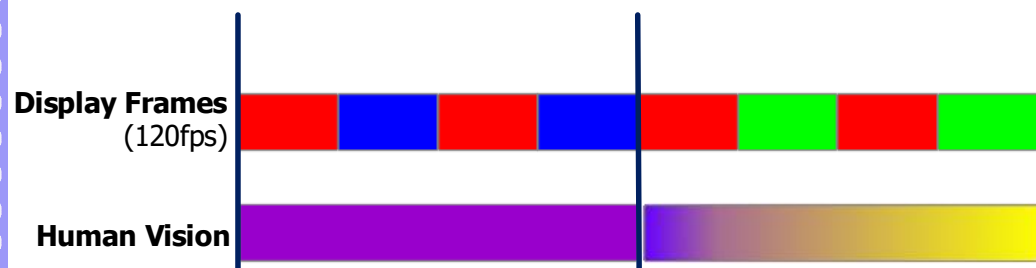
$$(x_1, y_1, Y_1) \quad (x_2, y_2, Y_2)$$

Shining them simultaneously

$$\begin{cases} (x, y) = \frac{Y_1}{Y_1 + Y_2} (x_1, y_1) + \frac{Y_2}{Y_1 + Y_2} (x_2, y_2) \\ Y = (Y_1 + Y_2)/2 \end{cases}$$

- Mixed color depending on the relative brightness.
- The **combination** of colors to produce a given perceived color **is not unique**.

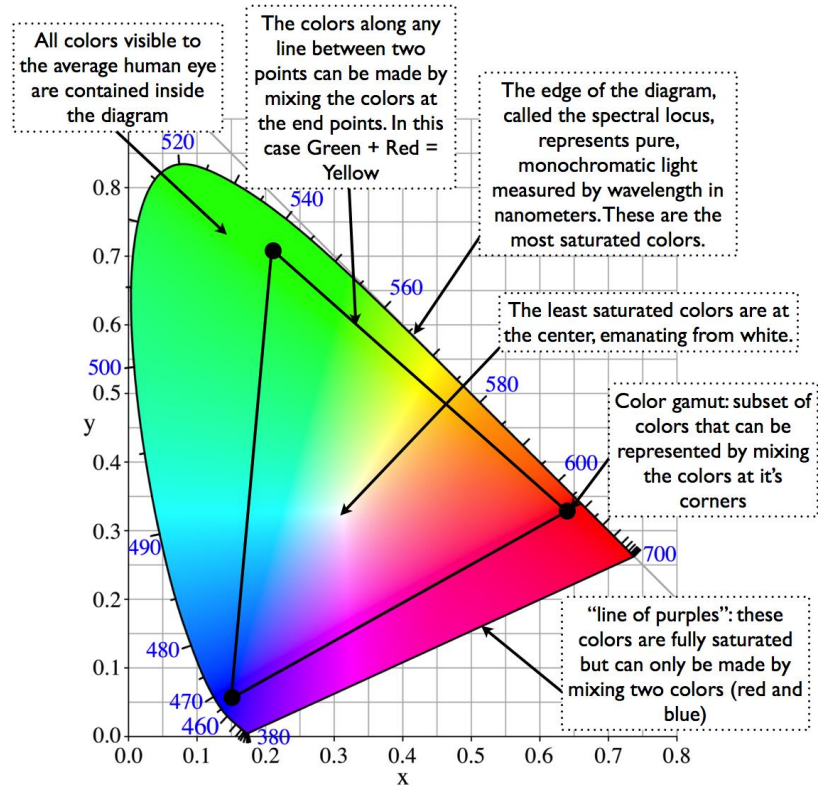
## Temporal Color Additive Perception



- When the flicker frequency is larger than **Critical Flicker Frequency (CFF)**, the illuminance/chromatic flicker stimulus from a sequence of continuous frames are only perceived as **time-averaged** luminance/wavelength respectively.
- The averaged chromaticity is determined based on the spectral color additive rule.
- Typically, human eyes can only resolve up to **50Hz to luminance flicker** and **25Hz to chromatic flicker**.

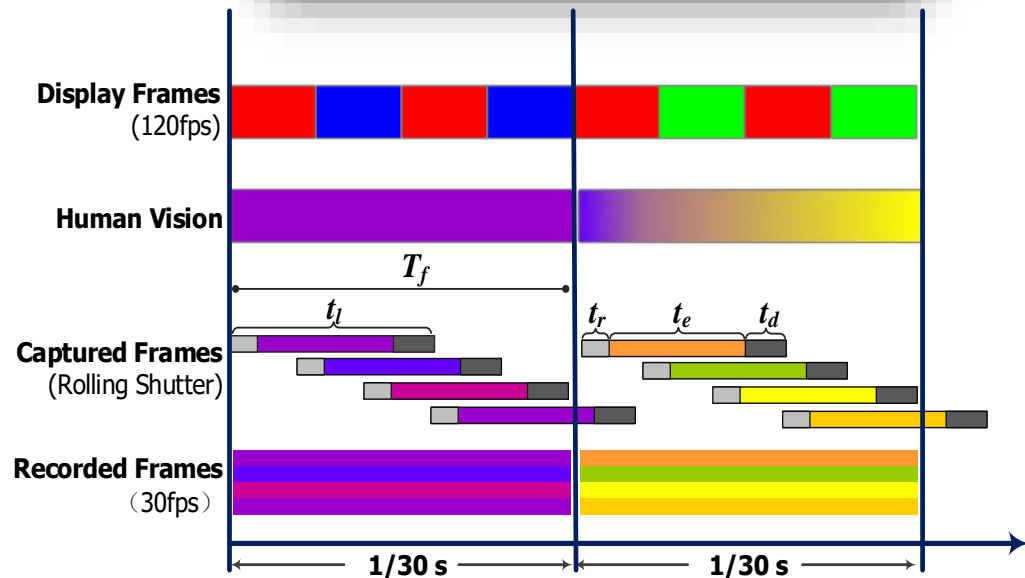
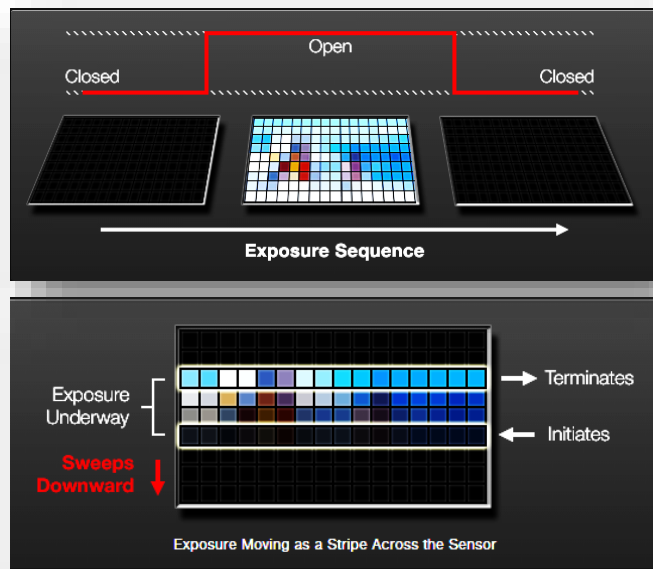
$$A(f) = a \cdot e^{bf} \rightarrow CFF = \frac{\ln[A(f)/a]}{b}$$

## Gamut of an RGB display



- LCD monitor & Projector  
>= 120 refresh rate
- Video: 24 or 30 frame rate

# Video Encoding & Display



## • Rolling Shutter

- By 2013, CMOS (low cost) image sensors takes 97% market share.

- Total acquisition duration

$$t_l = t_r + t_e + t_d$$

- Effective light sampling frequency

$$f_s = f_c \times n$$

## • Varying Recording Rate

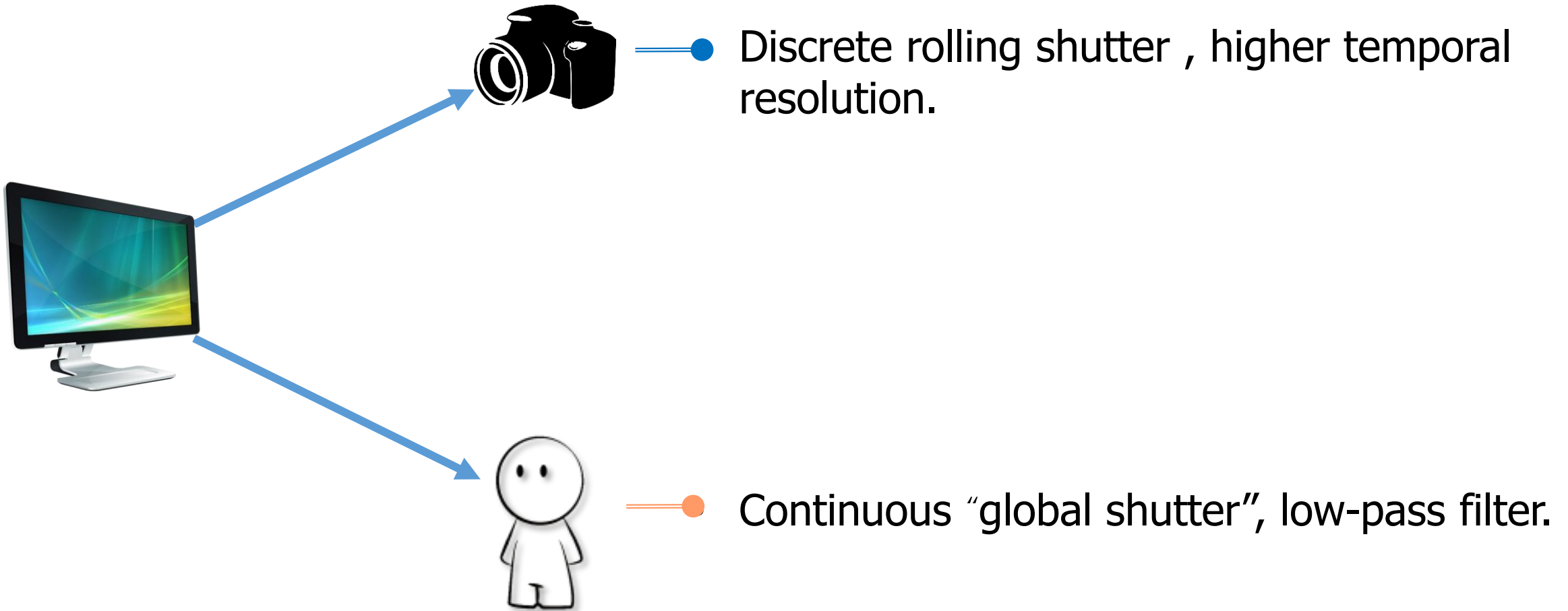
- 24, 30, 60, 120, 240 fps

## • Unstable Inter-frame Interval

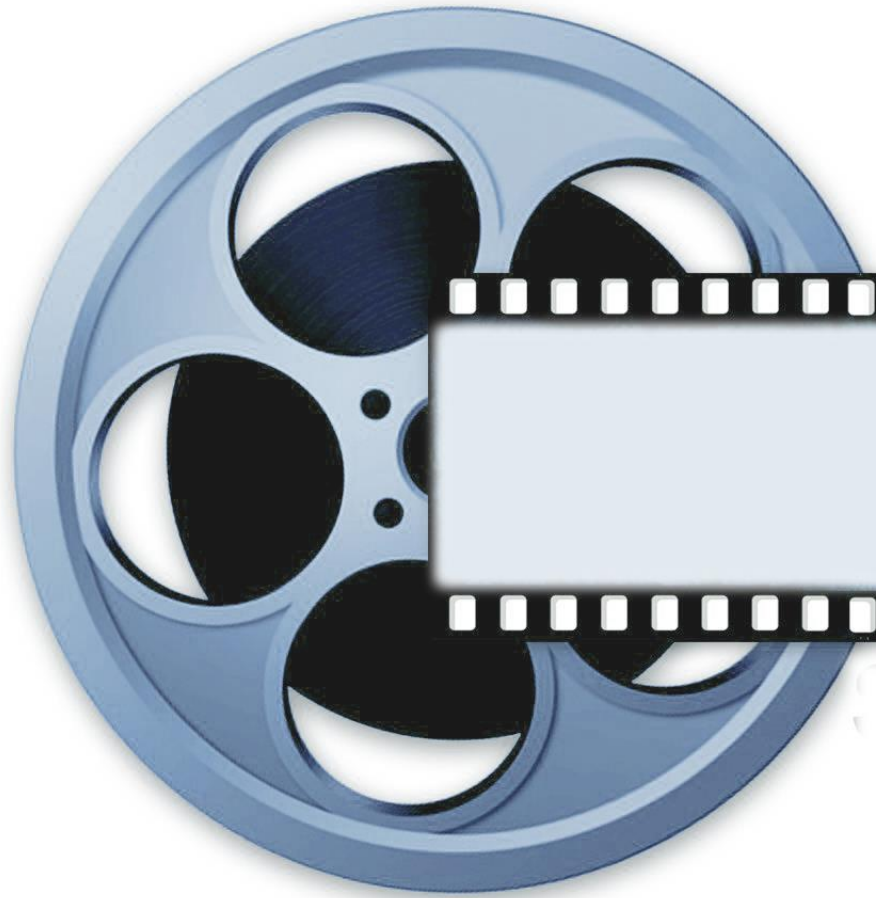
# Video Recording



# Screen-Camera v.s. Screen-Eye

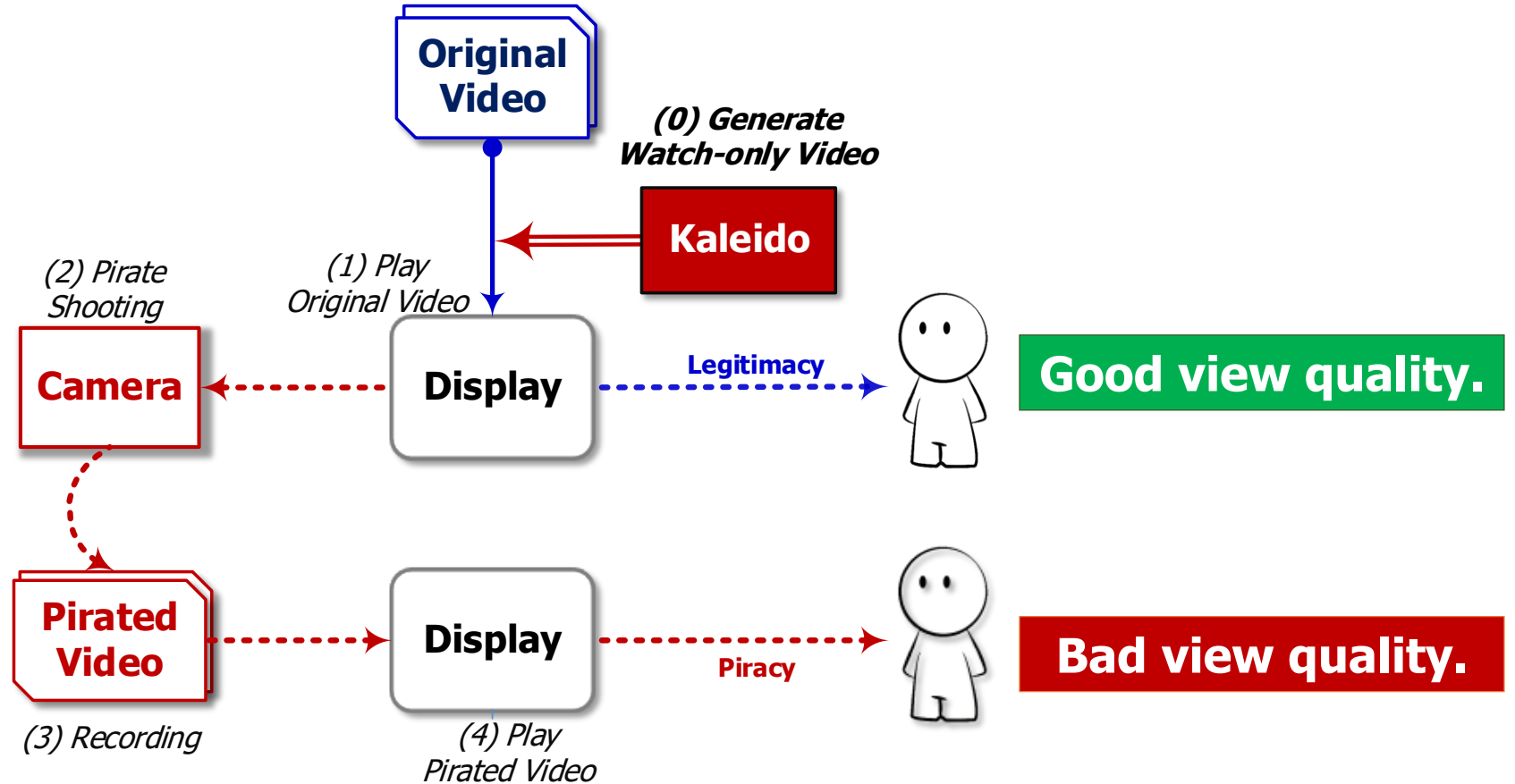






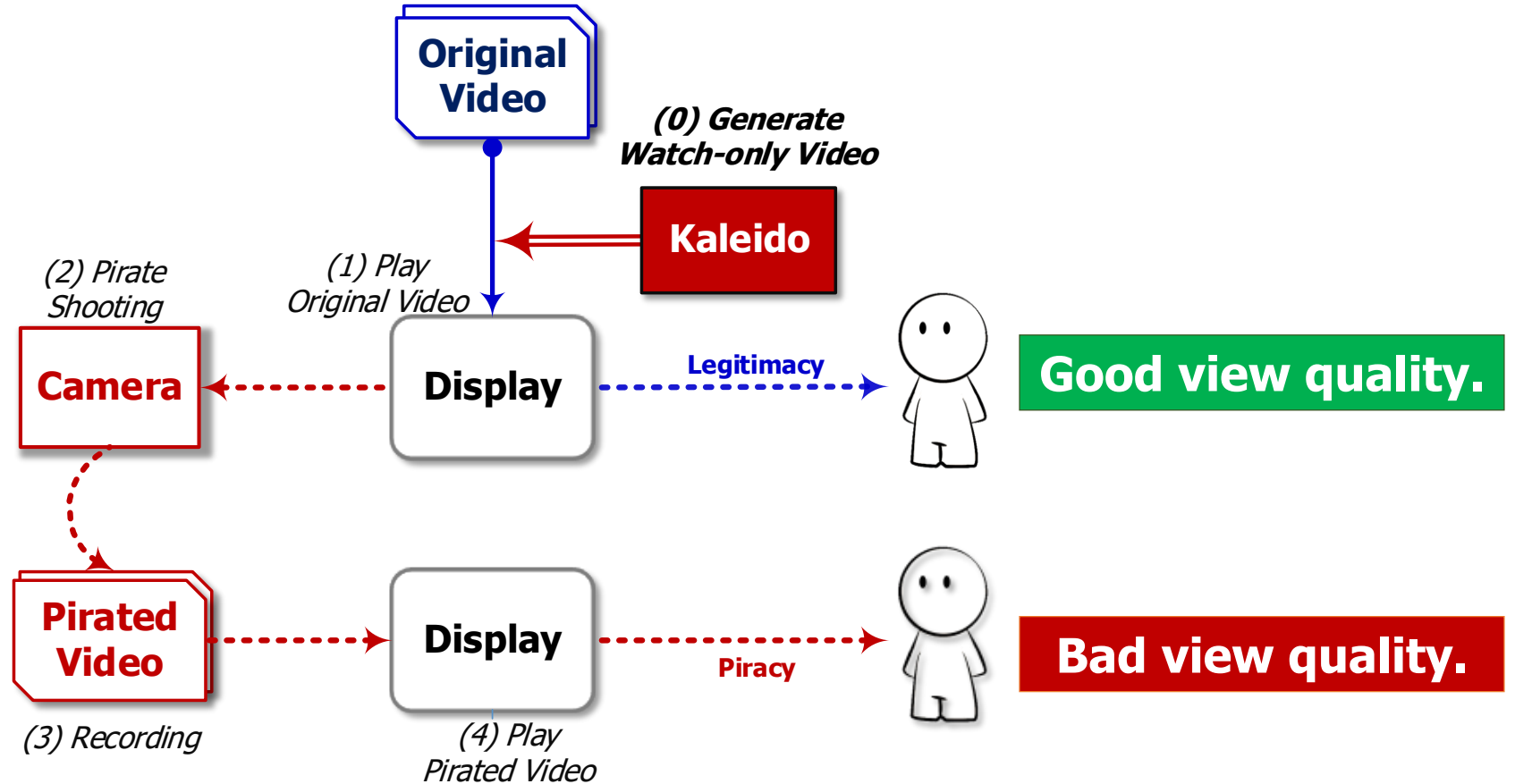
# **System Design**

# Challenge & Opportunity



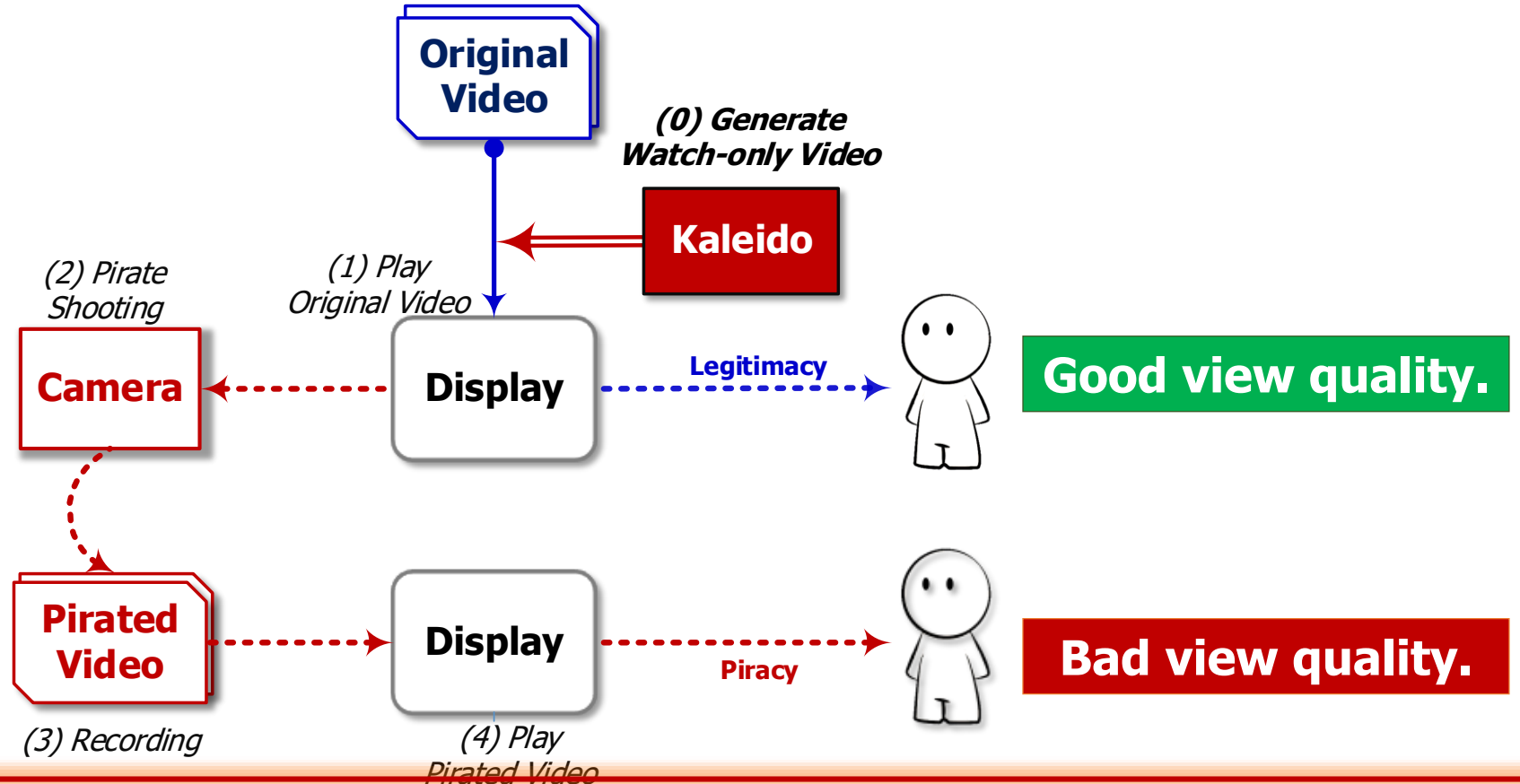
Kaleido: addon to generate a watch-only version of the video .

# Challenge & Opportunity



Introduce illuminance flicker and chromatic distortion into the re-encoded frames.

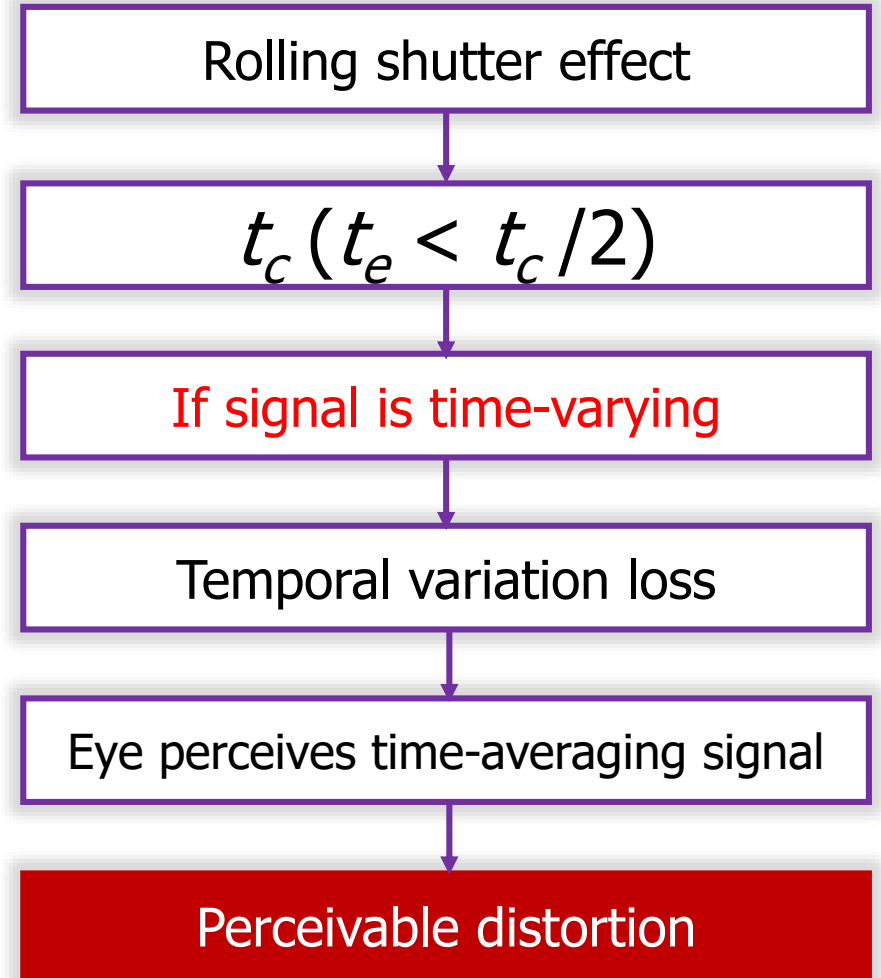
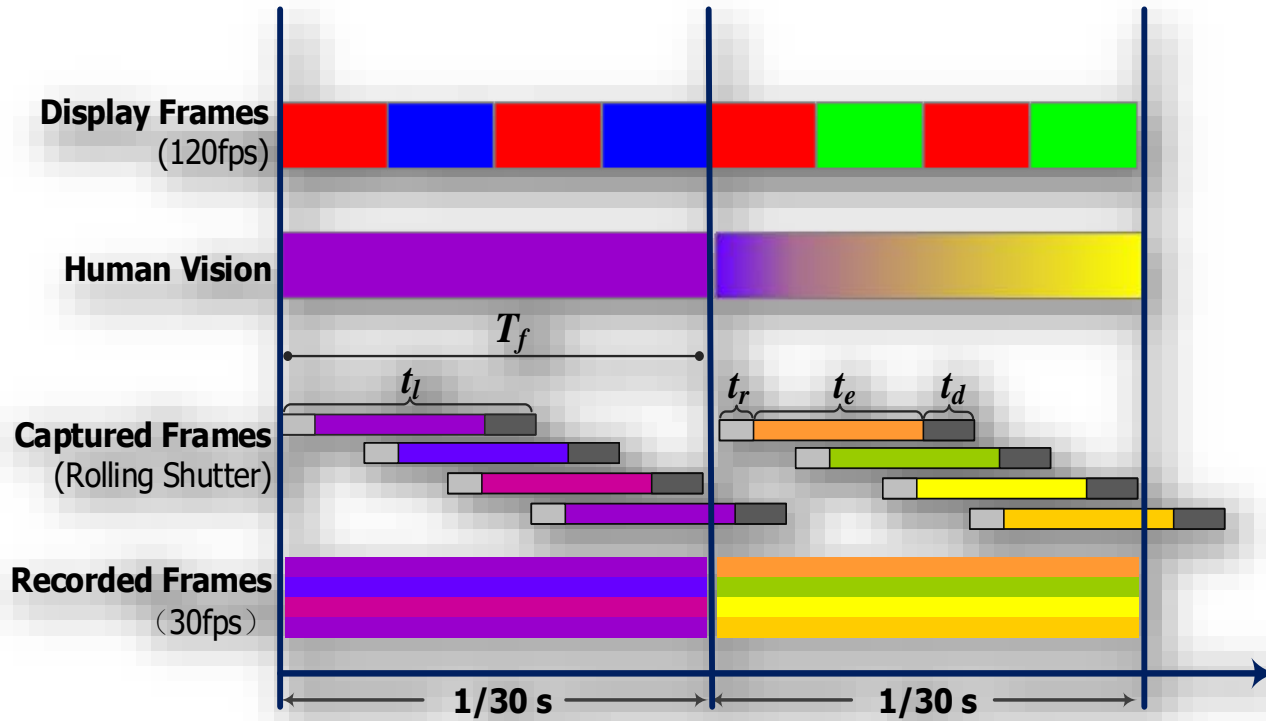
# Challenge & Opportunity



How to ensure the encoded flicker and distortion are imperceptible to the legitimate viewers at first, and then become perceptible after a piracy procedure?

# Case #1

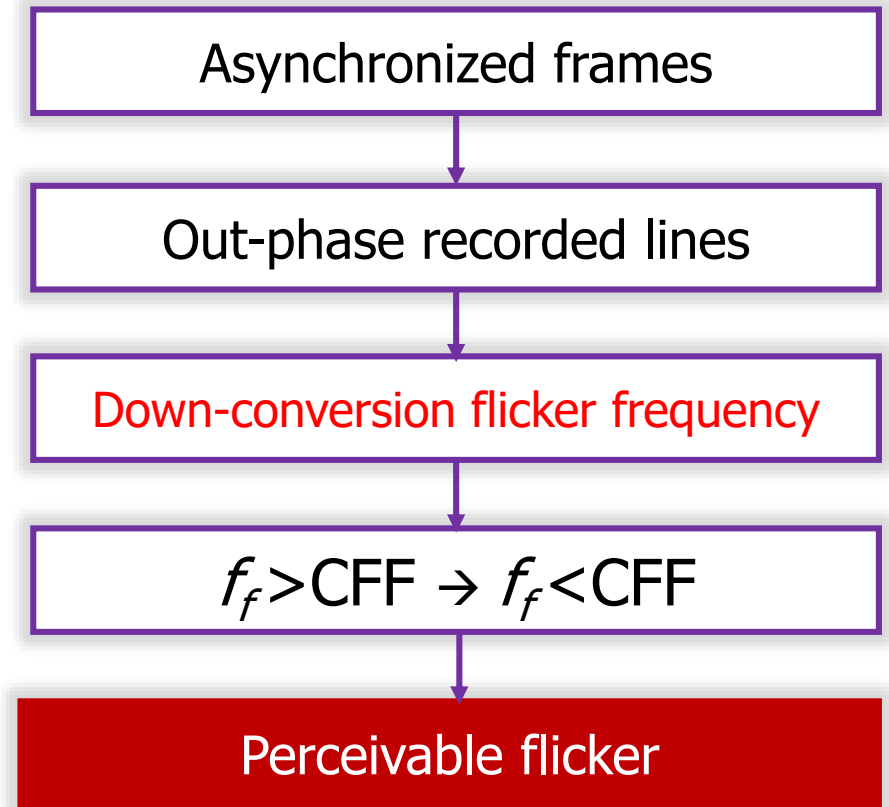
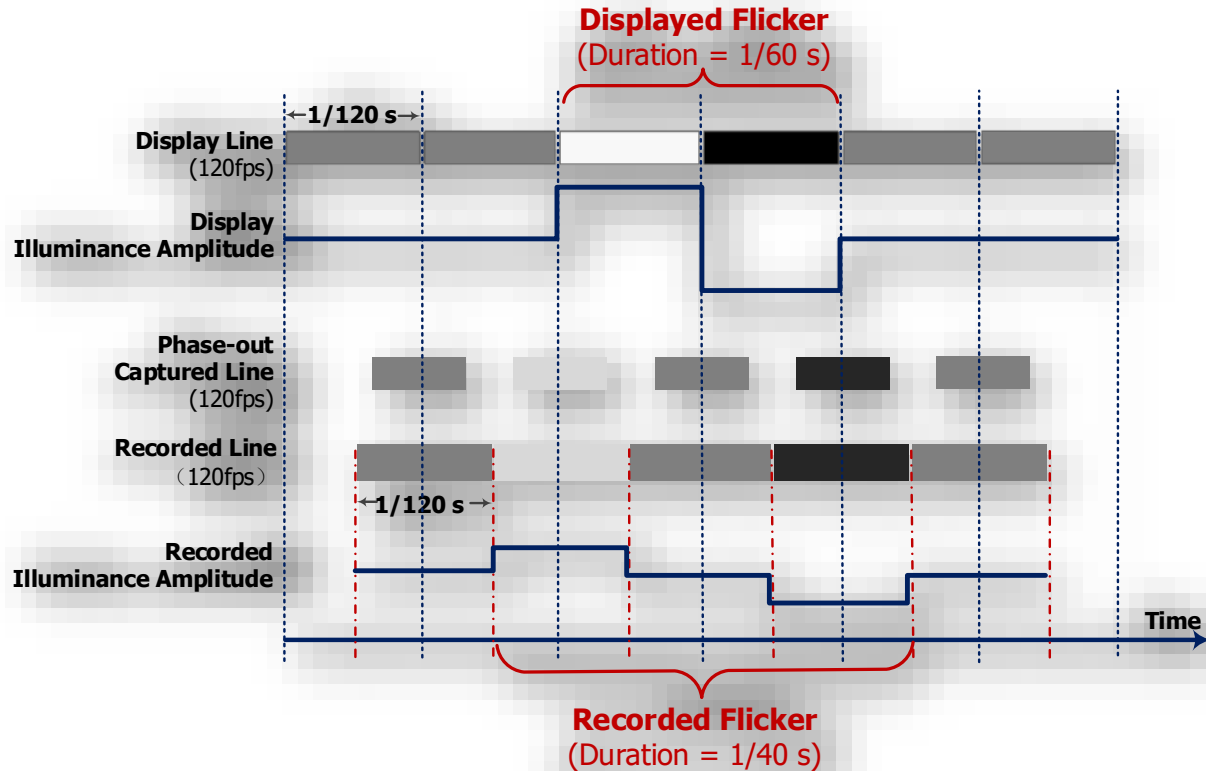
**Display rate is larger than record rate:**  $f_d > f_c$



# Case #2

## Display rate is less than record rate: $f_d \leq f_c$

Flicker frequency is down-converted from 60Hz to 40Hz.



- A flicker at a frequency  $f_f$  will be captured by temporal successive out-phase lines.
- The flicker is recorded but its frequency  $\frac{2}{2+f_d/f_c} f_f$
- Unstable inter-frame intervals of cameras aggravate the information loss and distortion.

# Generate Watch-only Video

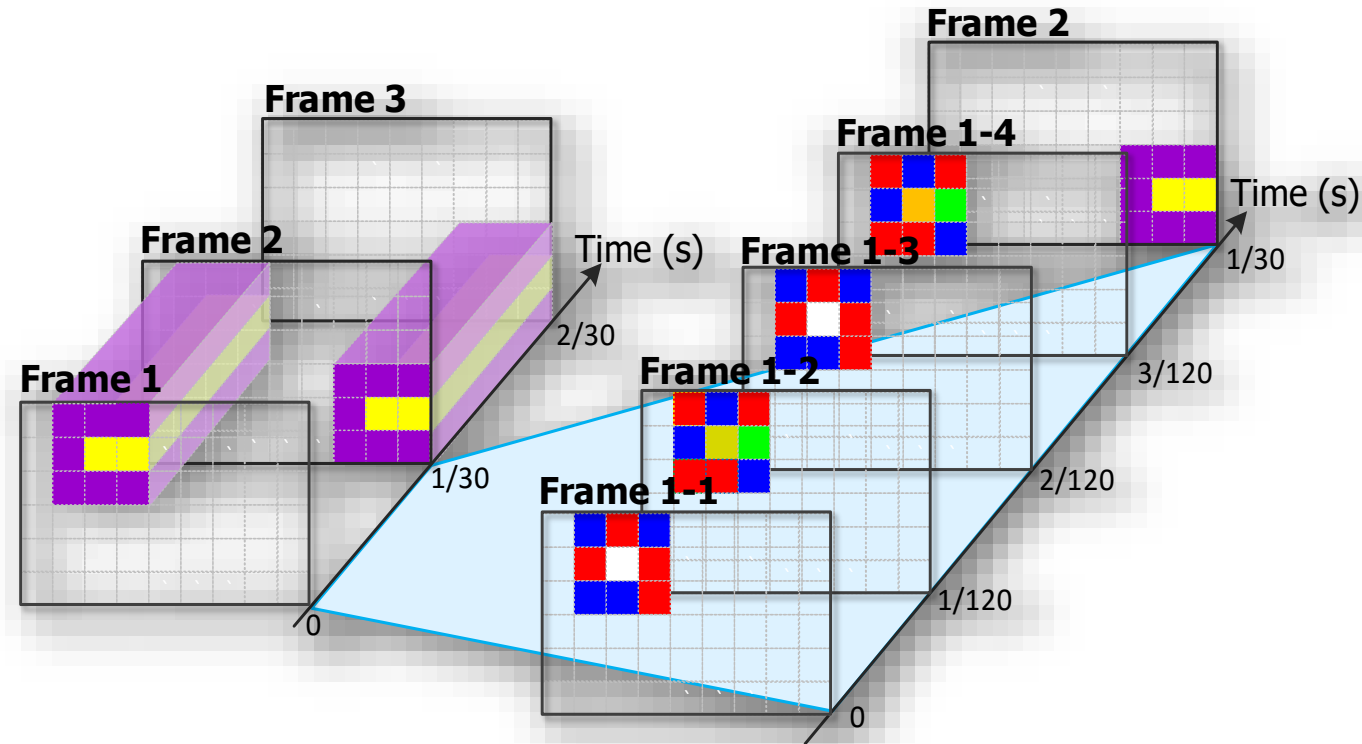
- Most current videos are 30fps
- High refresh rate display (e.g., 120Hz)
- One frame  $\rightarrow$  4 successive frames following the additive rule of human eyes.
- The flicker frequency is 60, which is larger than the CFF.

- Original Frame  $V^k$

Sub-frames  $\{V^{k,1}, V^{k,2}, V^{k,3}, V^{k,4}\}$

We need to determine  $(x_{ij}^{k,l}, y_{ij}^{k,l}, Y_{ij}^{k,l})$  of each pixel  $P_{ij}^{k,l}$

## Illuminance Flicker & Chromatic Distortion





# Tech #1: Illuminance Frame Pollution

- A pair of pollution frames: add an illuminance **complementary perturbation**  $(+\delta, -\delta)$  to each pixel pair.
- The time averaging illuminance of each pixel from two pollution frames equals 0.
- Flicker frequency is just above CFF and the **amplitude and block size should be maximized** to aggravate the pollution.

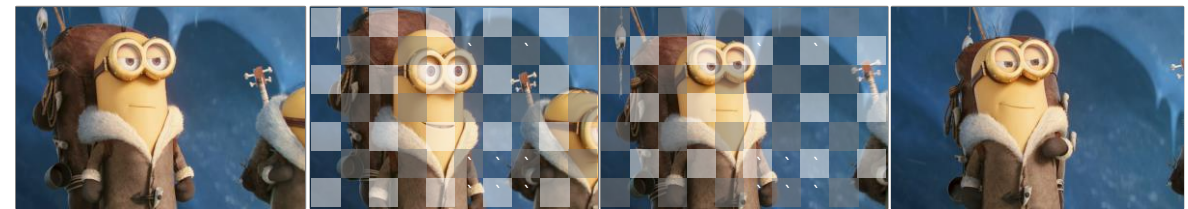
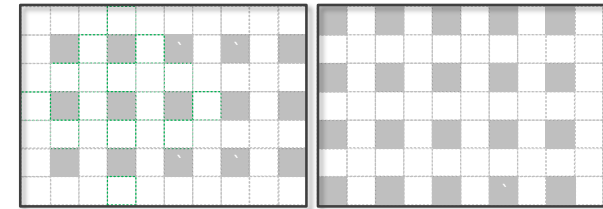
$$A(f) = a \cdot e^{bf} \rightarrow CFF = \frac{\ln[A(f)/a]}{b}$$

- If any down-conversion and instable interval happens, the flicker will become perceivable.

**Successive Frames**



**Illuminance Flicker Pair**



**Polluted Frame Pair**

# Tech #2: Chromatic Frame Decomposition

- Metamerism: a color can be decomposed to an infinite number of different color pairs.
- Choose a set of combinations that will (approximately) **maximize the potential color distortion and spatial deformation.**

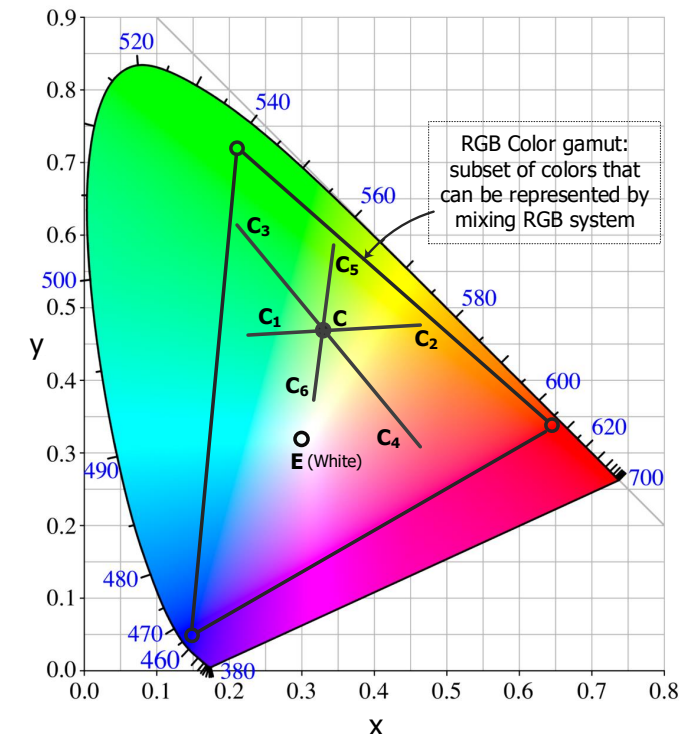
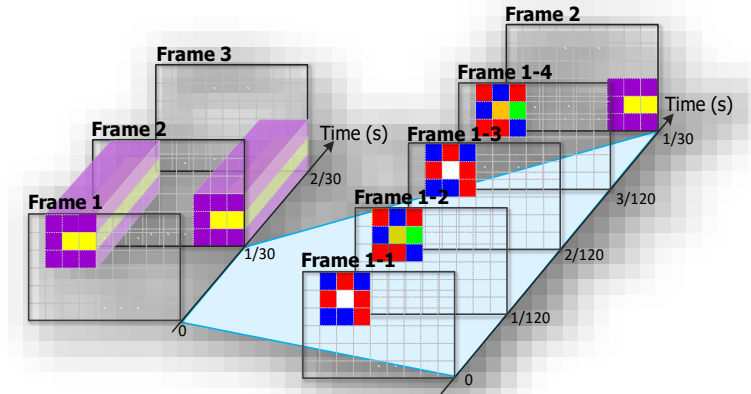
$$D_c(C, C') = |\alpha - \beta| D_c(C_1, C_2)$$

Determined by the original video and the illuminance pollution.

Determined by camera parameter.

$$\begin{aligned} &\max D_c(C_1, C_2) \quad \text{such that} \\ &\begin{cases} \frac{D_c(C_1, C)}{D_c(C_2, C)} = \frac{Y_2}{Y_1} \\ \text{both } C_1 \text{ and } C_2 \text{ are within the RGB triangle.} \end{cases} \end{aligned}$$

- We propose an algorithm to achieve the optimum with constant time complexity.



# Tech #3: Embrace Spatial Deformation

- Make display colors appear as random as possible.
- Metamerism: a color can be decomposed to an infinite number of different color pairs.
- Randomizing different decomposition color pairs will make each display frame like a random noise.



# Maximize Spatial Deformation

Tradeoff between maximization of color distortion and spatial deformation.

Radom



Pattern

|   |   |   |   |   |   |
|---|---|---|---|---|---|
| 5 | 3 | 5 | 3 | 5 | 3 |
| 3 | 1 | 3 | 1 | 3 | 1 |
| 5 | 3 | 5 | 3 | 5 | 3 |
| 3 | 1 | 3 | 1 | 3 | 1 |
| 2 | 6 | 2 | 6 | 2 | 6 |
| 6 | 4 | 6 | 4 | 6 | 4 |
| 2 | 6 | 2 | 6 | 2 | 6 |
| 6 | 4 | 6 | 4 | 6 | 4 |

Mix



## Watch-Only Video Generation



# Maximize Spatial Deformation



Radom



Pattern

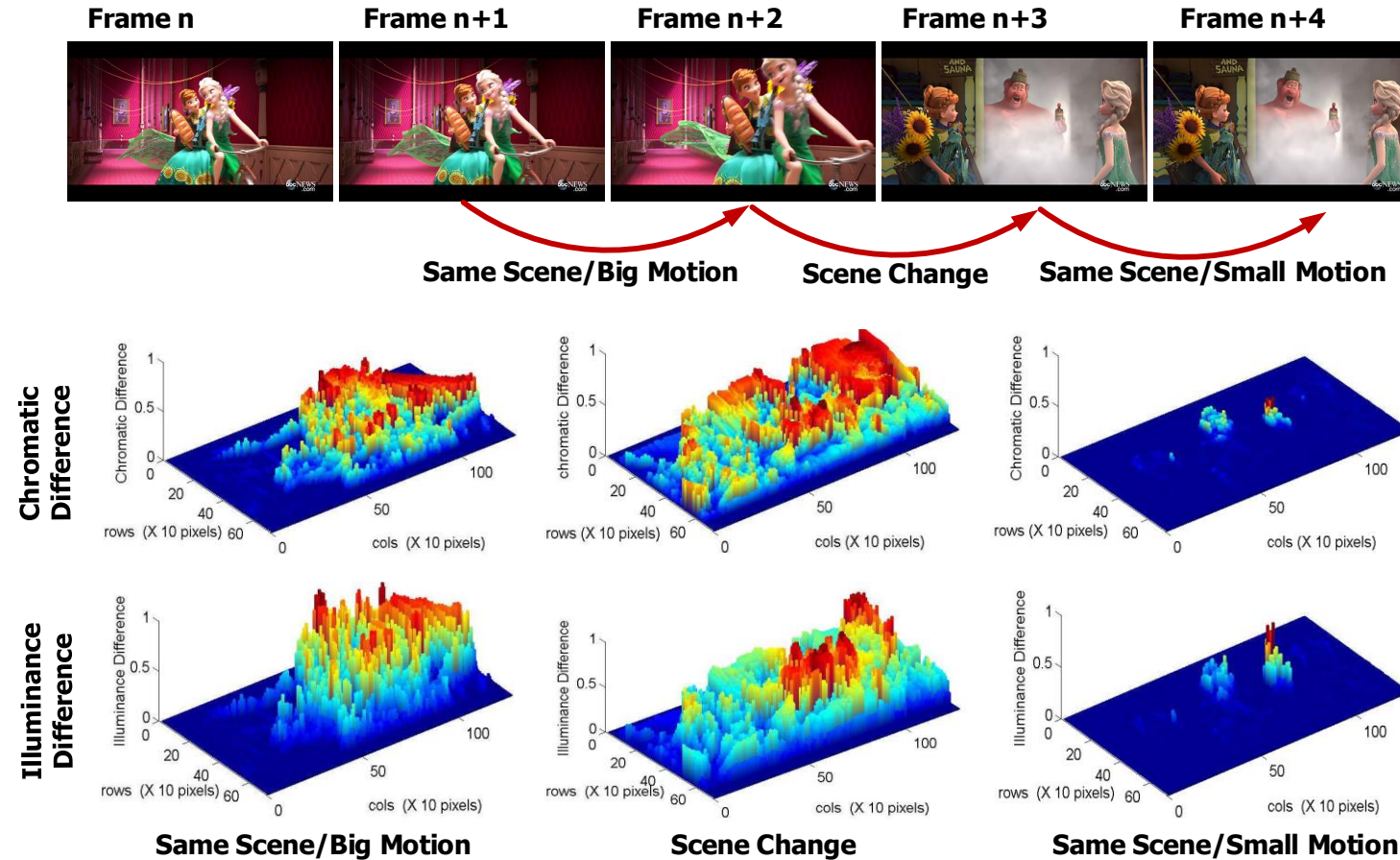


Mix



## Watch-Only Video Generation

# Reducing the Encoding Cost



# Watch-Only Video Generation





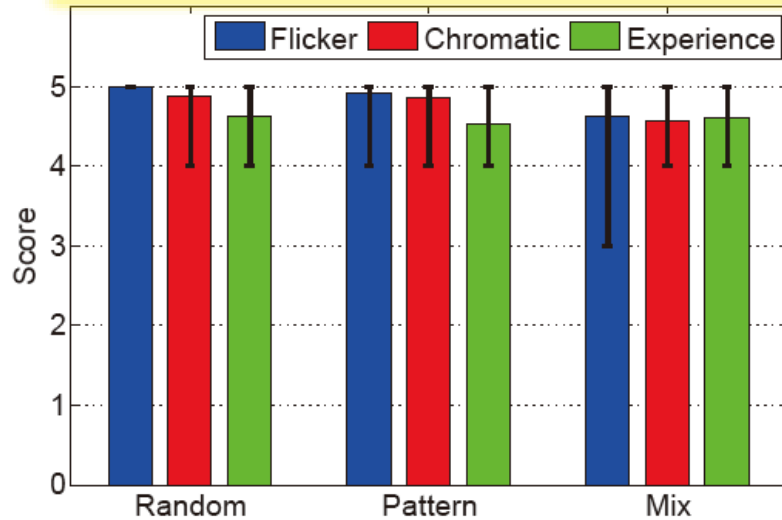
# Experiment Setting

- LCD monitor and projector (120fps).
- 5 different smartphones (iPhone 5s, iPhone 6, Samsung Note3, Note4 Edge, HTC M8)
- Capturing rate is 1080p in 30fps or 60fps and 720p in 120fps
- 20 diverse high-definition (1280\*720) video clips
- 50 volunteers

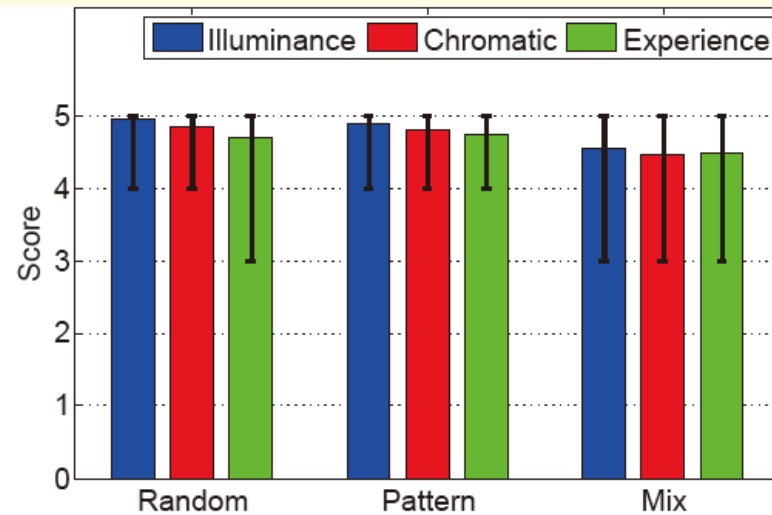


# Watch-Only Video Quality Assessment

## Average Subjective Score



(a) LCD Monitor



(b) Projector

- **Random:** 96% volunteers did not even notice they are watch-only video clips.
- **Pattern:** 92% volunteers did not distinguish them.
- **Mix:** 38% volunteers noticed, but the degradation is acceptable (the average score is above 4).
- LCD monitors have a slightly better performance than projectors.
- Light condition and video type do not cause significant differences of watching experience.

# Pirated Video Quality Assessment

- Original



- Pirated



# Pirated Video Quality Assessment



**Original Video**



**Pirate Video of Original Video  
(camera fps=30)**



**Pirate Video of Watch-only Video  
(LCD Screen, camera fps=30)**



**Pirate Video of Watch-only Video  
(LCD Screen, camera fps=120)**



**Pirate Video of Watch-only Video  
(Projector, camera fps=30)**

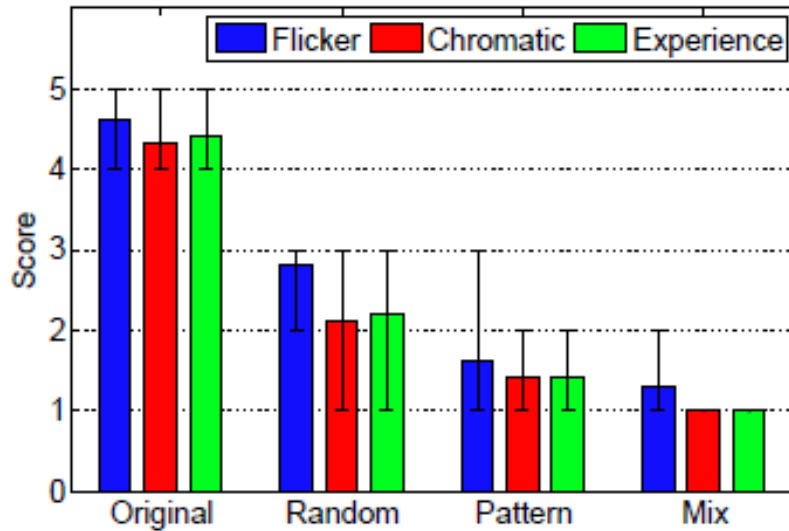


**Pirate Video of Watch-only Video  
(Projector, camera fps=120)**

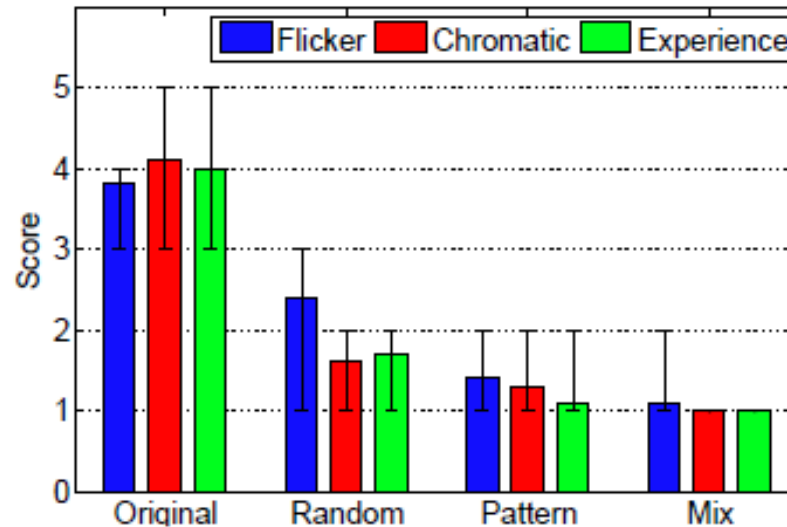


# Pirated Video Quality Assessment

## Average Subjective Score



(a) LCD Monitor

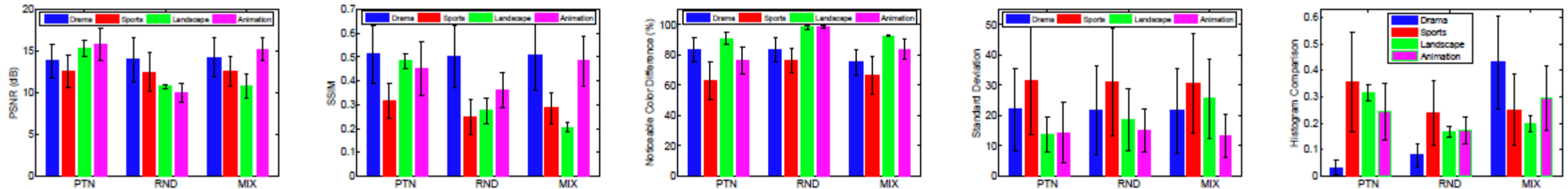


(b) Projector

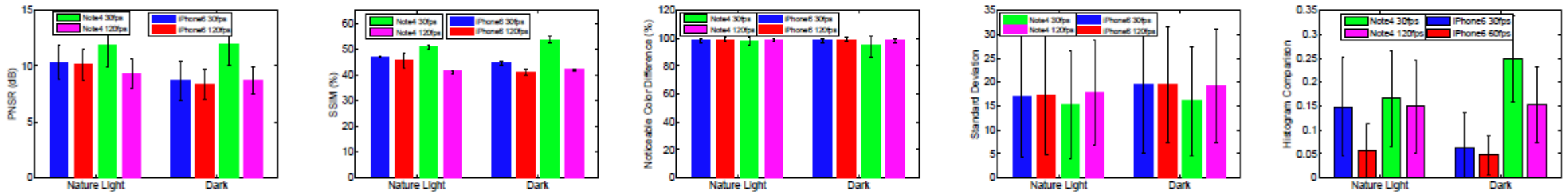
- The score for pirated original video is about **4**, which indicates acceptable quality.
- **96%** volunteers claim the quality degradation is intolerable, and the average rating score is below **2**.

# Pirated Video Quality Assessment

## Different decomposition methods



## Different light conditions and capture rates



(a) PSNR

(b) SSIM

(c) CD Proportion

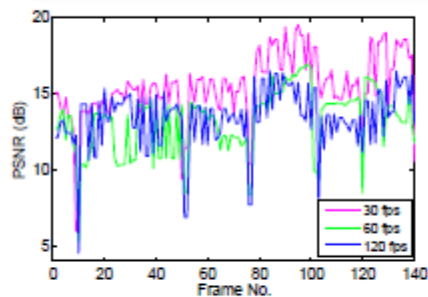
(d) CD Std. Dev.

(e) Histogram

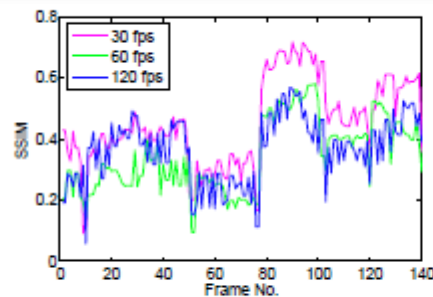
- All our methods distort the color of original frames, which leads to significant quality degradation in all videos in all conditions.

# Pirated Video Quality Assessment

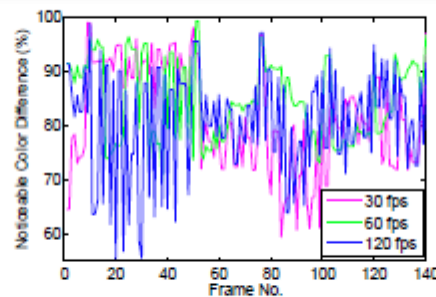
Compare pirate video from original and watch-only



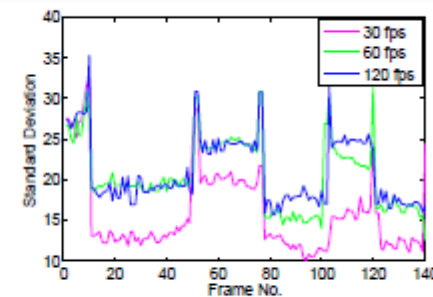
(a) PSNR



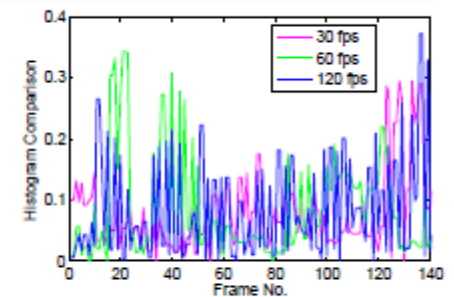
(b) SSIM



(c) CD Proportion



(d) CD Std. Dev.



(e) Histogram

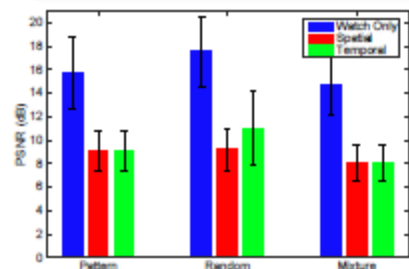
- Pirate watch-only video also has severe quality degradation compared to the pirate original video of non-modified version.



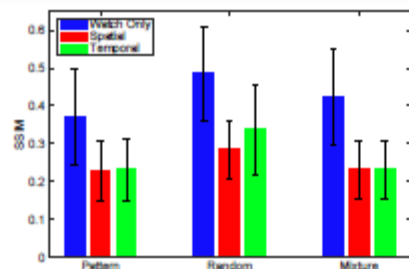
# Pirated Video Quality Assessment

We apply existing noise removal techniques to pirate watch-only video.

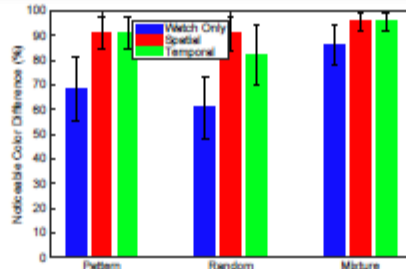
## Video Quality after denoising



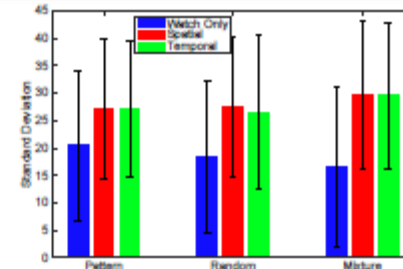
(a) PSNR



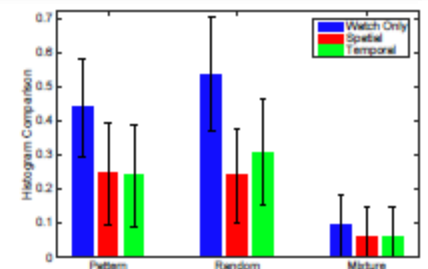
(b) SSIM



(c) CD Proportion



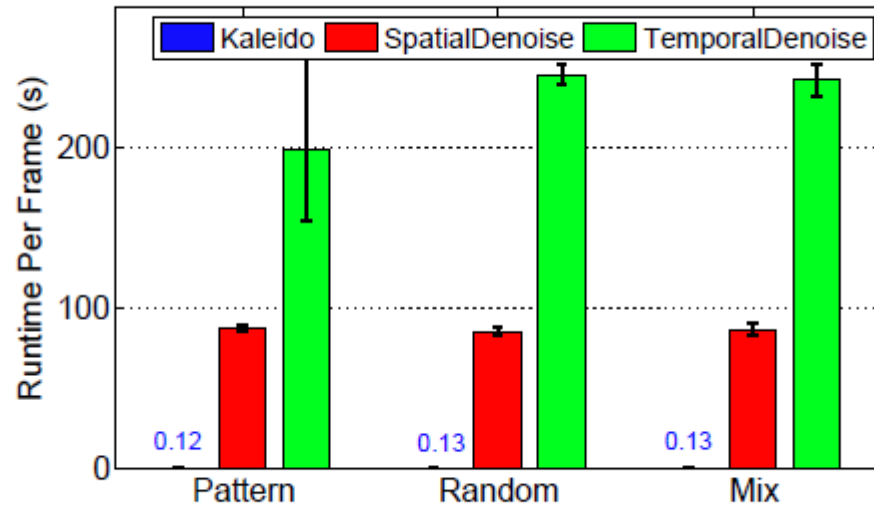
(d) CD Std. Dev.



(e) Histogram

- Common post denoising process not only cannot recover the original video, but also deteriorate the video quality compared to the watch-only version due to recognizing noise incorrectly.

# Overhead



- It takes **0.12s** in average to process one 1280\*720 video frame, i.e., the process speed is about **8.3fps**.
- Since our method increase the frame rate from 30fps to 120fps, the watch-only video quadruples the file size of the original one.



**Thanks!**

[lan@greenorbs.com](mailto:lan@greenorbs.com)